

FACEBOOK ADS

BANNERS

WORK WITH SMART OBJECTS

Hello,

Thank you for choosing to purchase this banner set template from me.

In the text below you will receive detailed instructions how to work with smart objects used in this banner.

► STEP 01

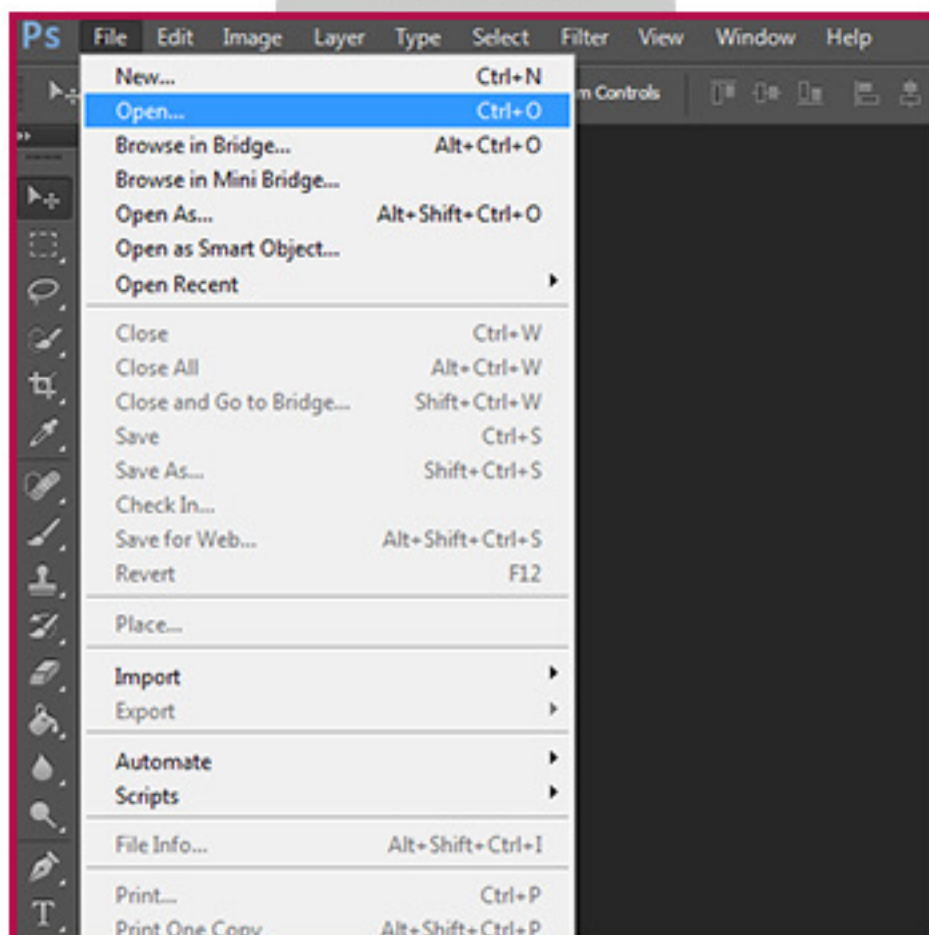
Unzip the .zip file that you downloaded upon purchasing of a banner template from **Envato Market**.

You will find enclosed **20 PSD files** corresponding to the given size, **PDF** with the instructions, **.txt** file with links to the used in the design images and free fonts. Please download free fonts, install them, and then start **Adobe Photoshop**.

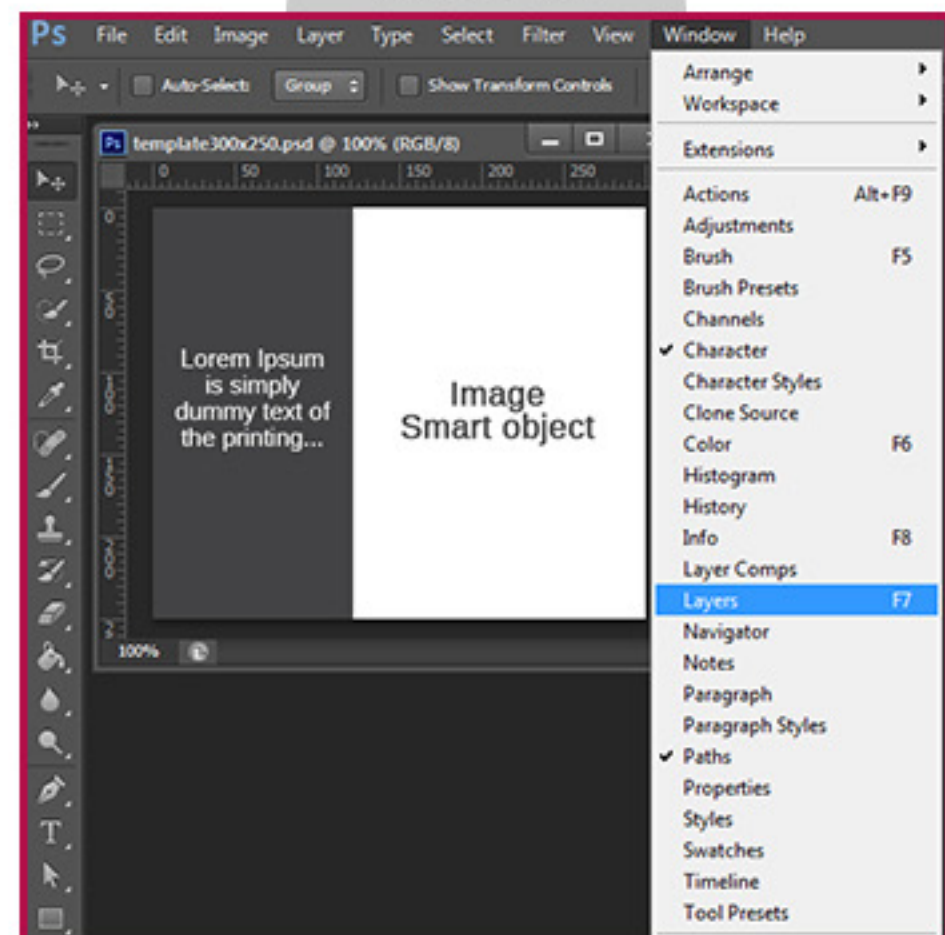
► STEP 02


Please open PSD files with **Adobe Photoshop**, **File Menu > Open (Pic 01)** and then open **Layers window Window Menu > Layers (Pic 02)**

Picture 01



Picture 02

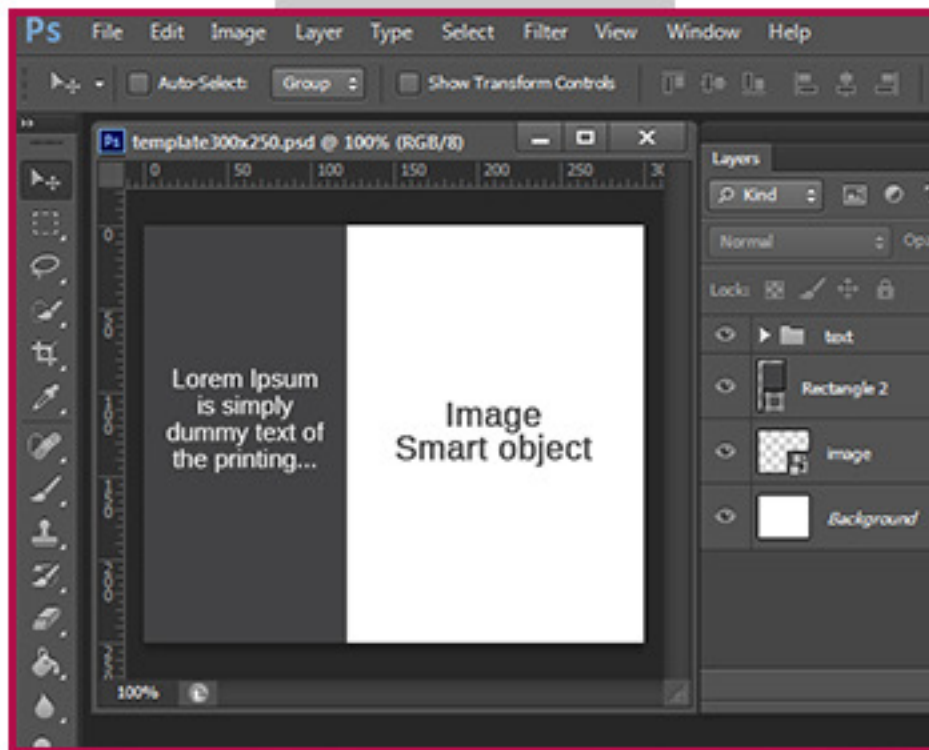


Layers window will open and you can find all available elements in the design of this template: Texts, Background, Button, Image, Objects etc. (Pic 03), which can be found very often in **Group Folders**, named with the same names. Search carefully for a layer with the name **"image"** (Pic 04) and indicated with the following icon .

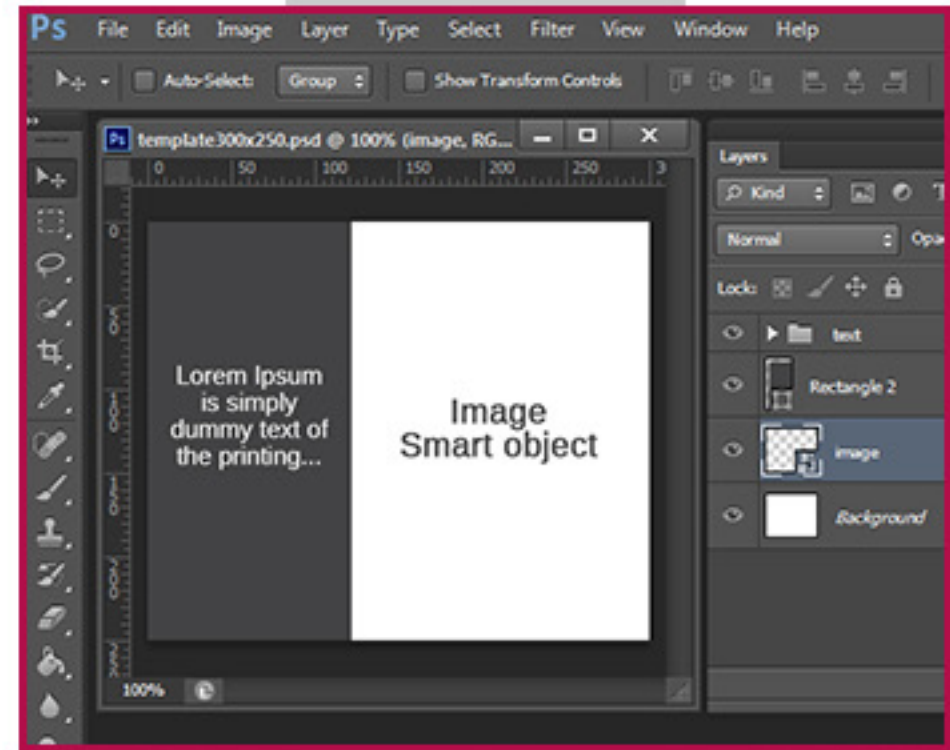
This layer is in a special regimen and is converted in so-called **smart object** and can be edited in **.PSB** separate window.

* Depending on the design of the given template this layer can be also found in **Group** bearing the same name **"image"**

Picture 03

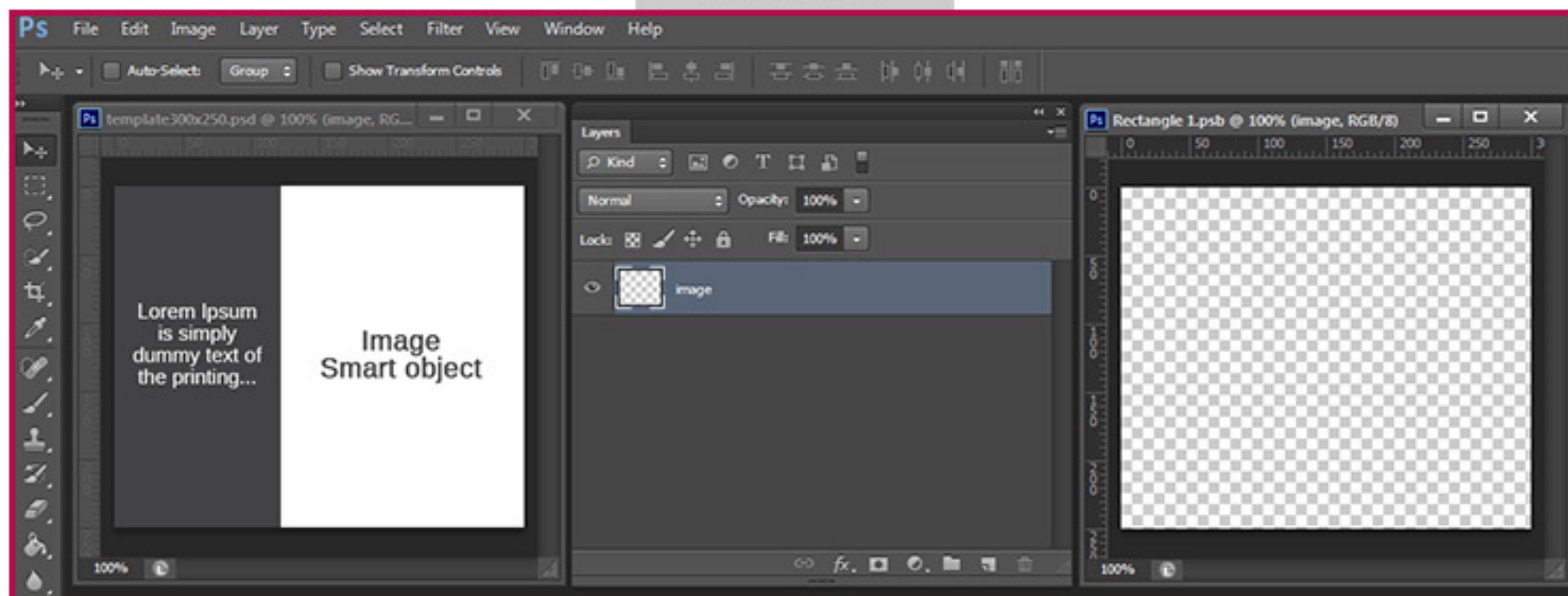


Picture 04



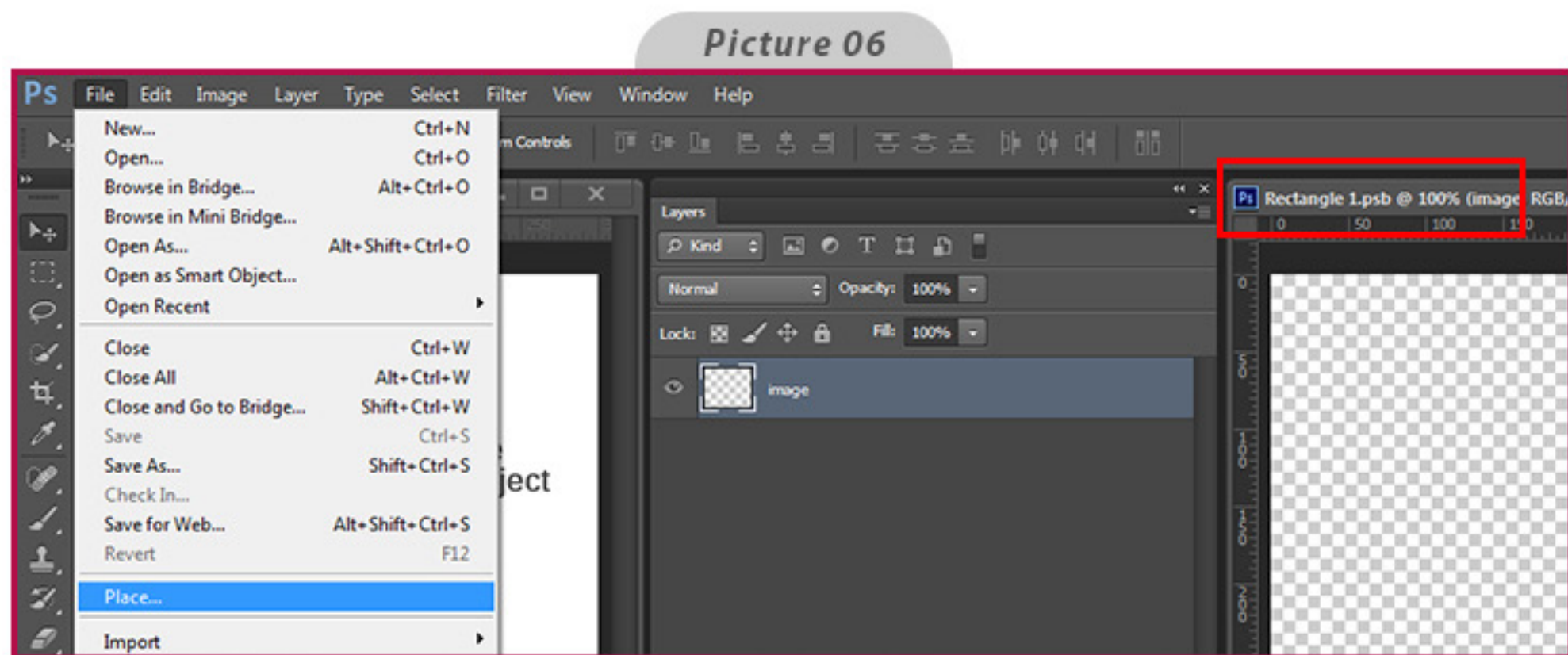
Double click on image layer and a new window will open automatically. This is the working window of the above mentioned **.PSB**. You have to place your previously prepared image in it. (Pic 05)

Picture 05

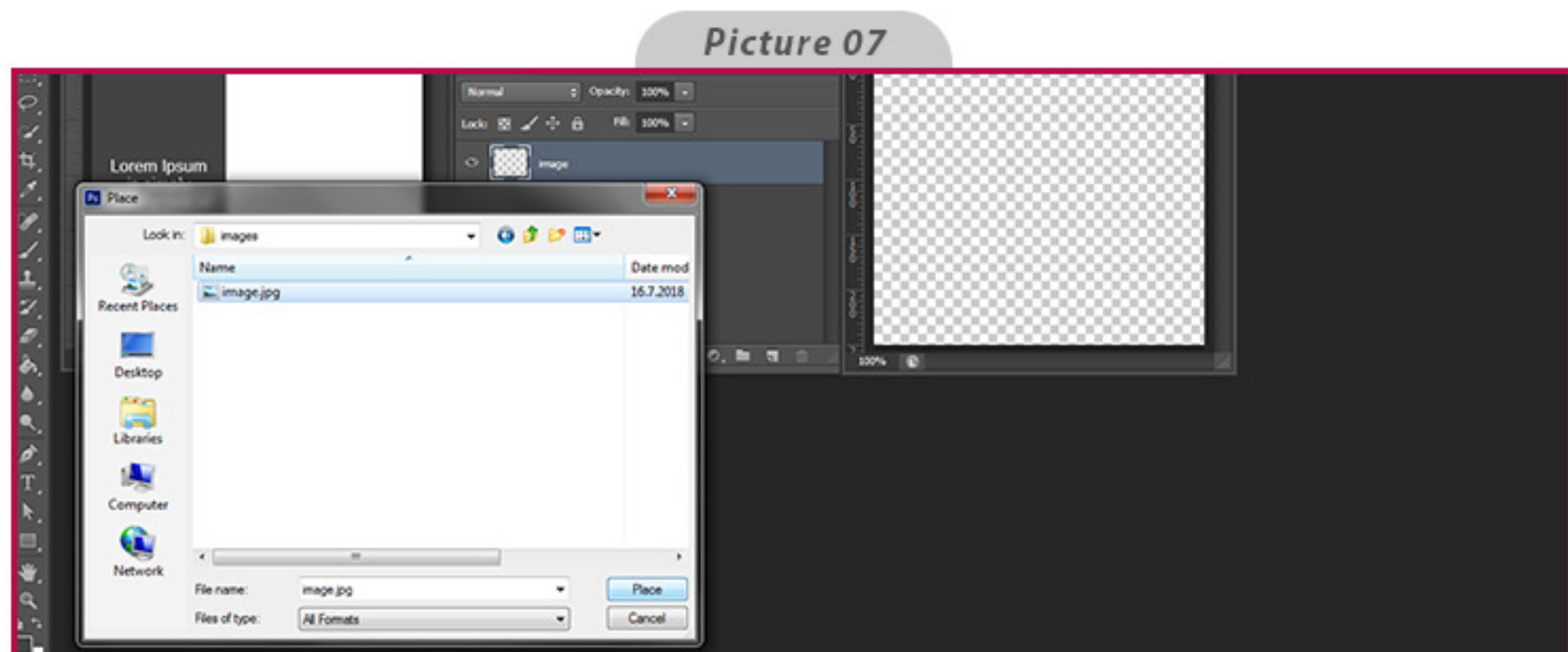


How do we place our image in the empty .PSB window? Extremely easy.

First make sure that you are working .PSB and then select from **File Menu > Place (Pic 06)**.

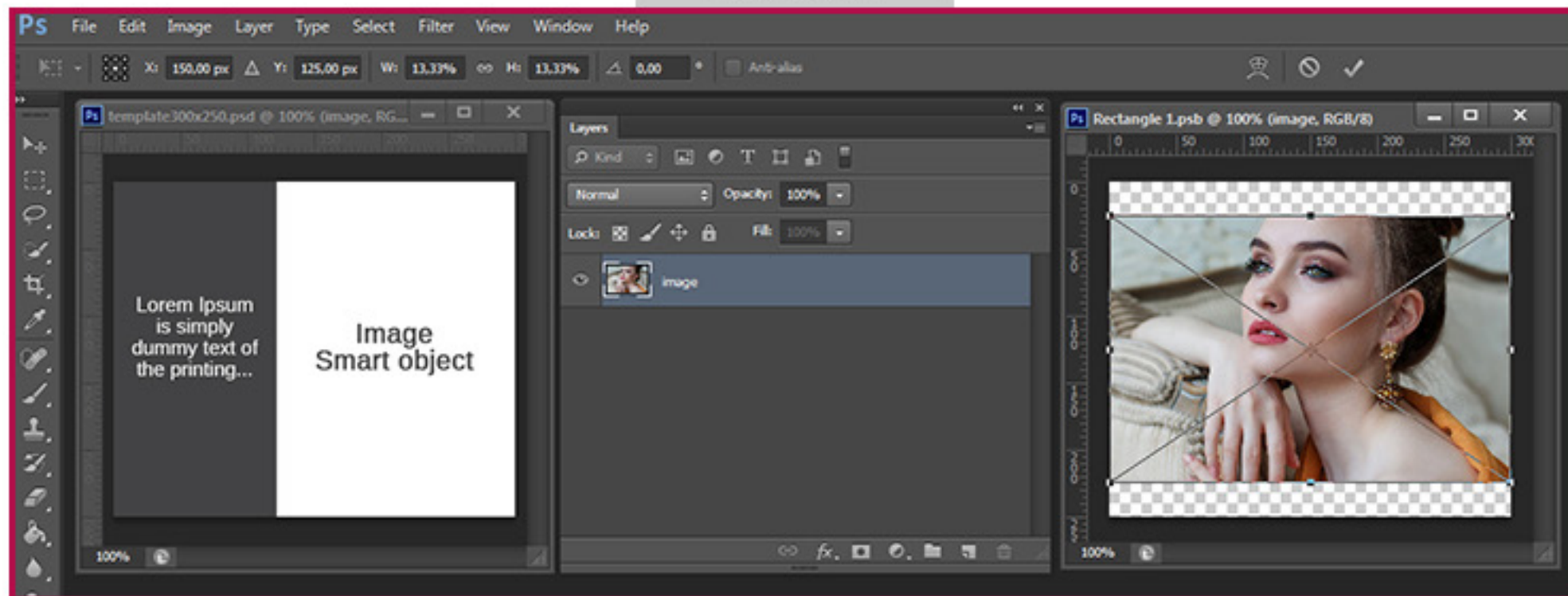


The window of your PC Windows Explorer will open. Find your previously prepared and saved image in the relevant directory and click on **Place button**. (Pic 07)



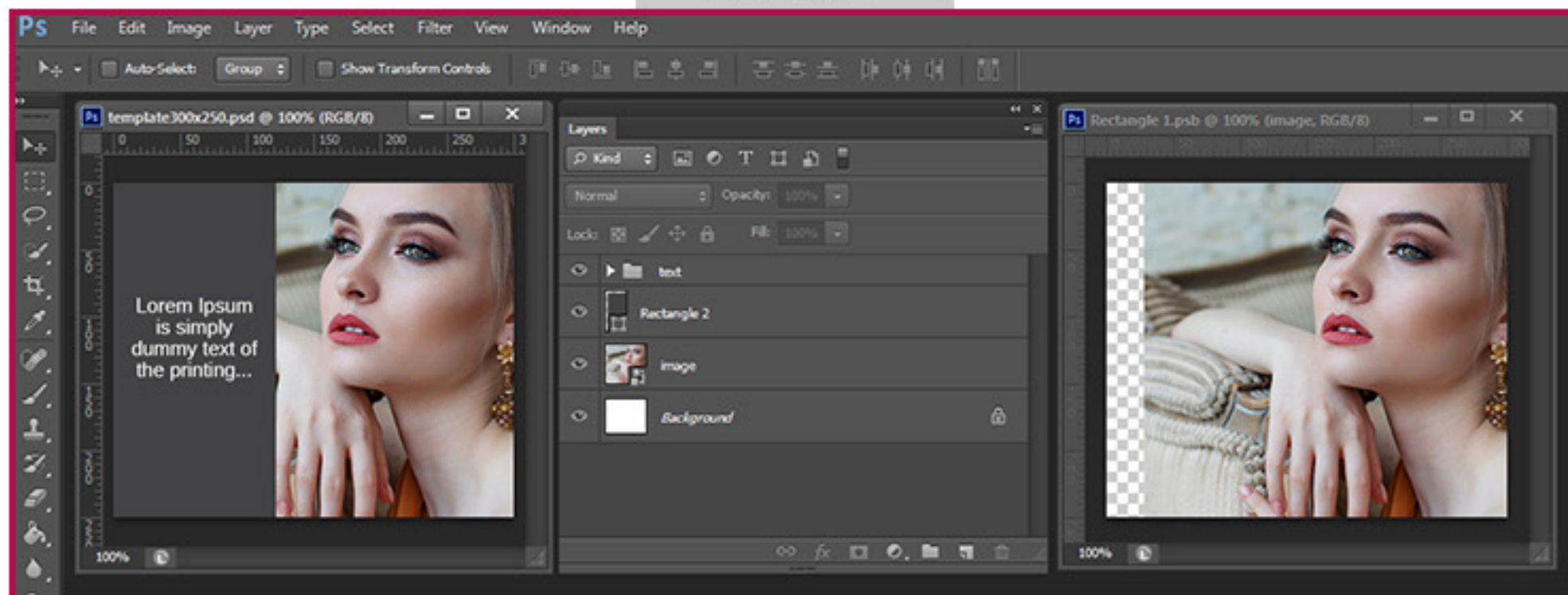
The placed image appears inside of a bounding box at the center of the field of .PSB. The artwork maintains its original aspect ratio; however, if the artwork is larger than the .PSB, it is resized to fit. (Pic 08).

Picture 08



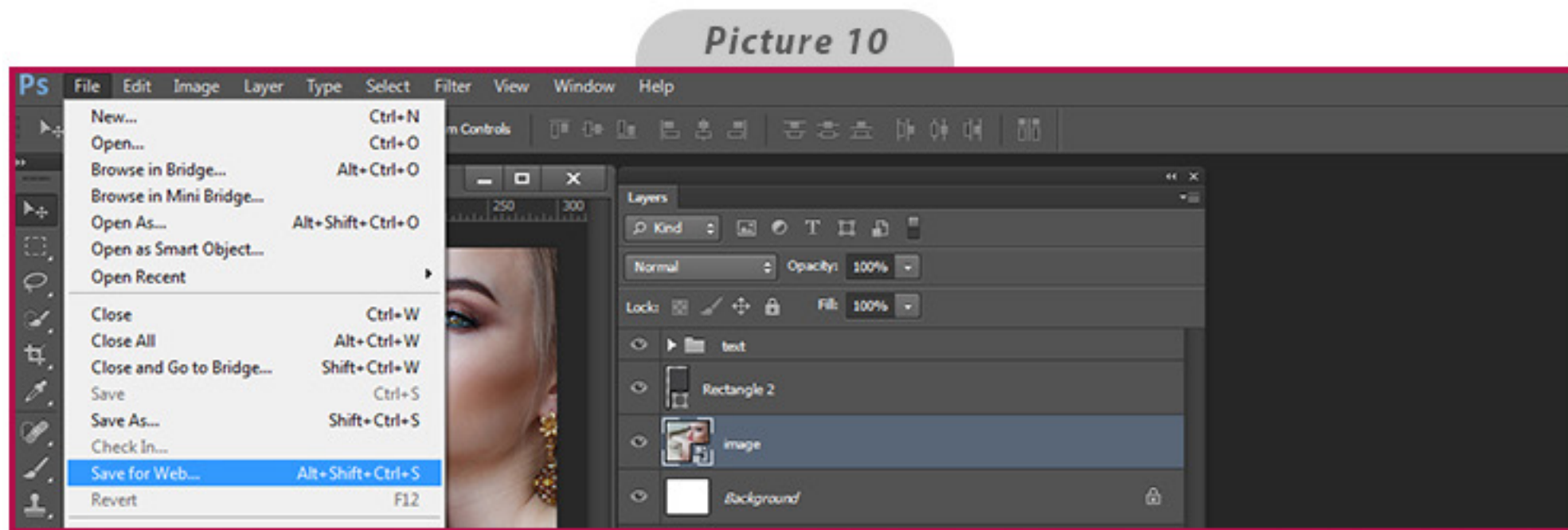
After resizing the image according to your needs and desires (**transform/align control** can be used) you can save the document. Then close .PSB and the corrections will appear automatically in the main document (Pic 09).

Picture 09

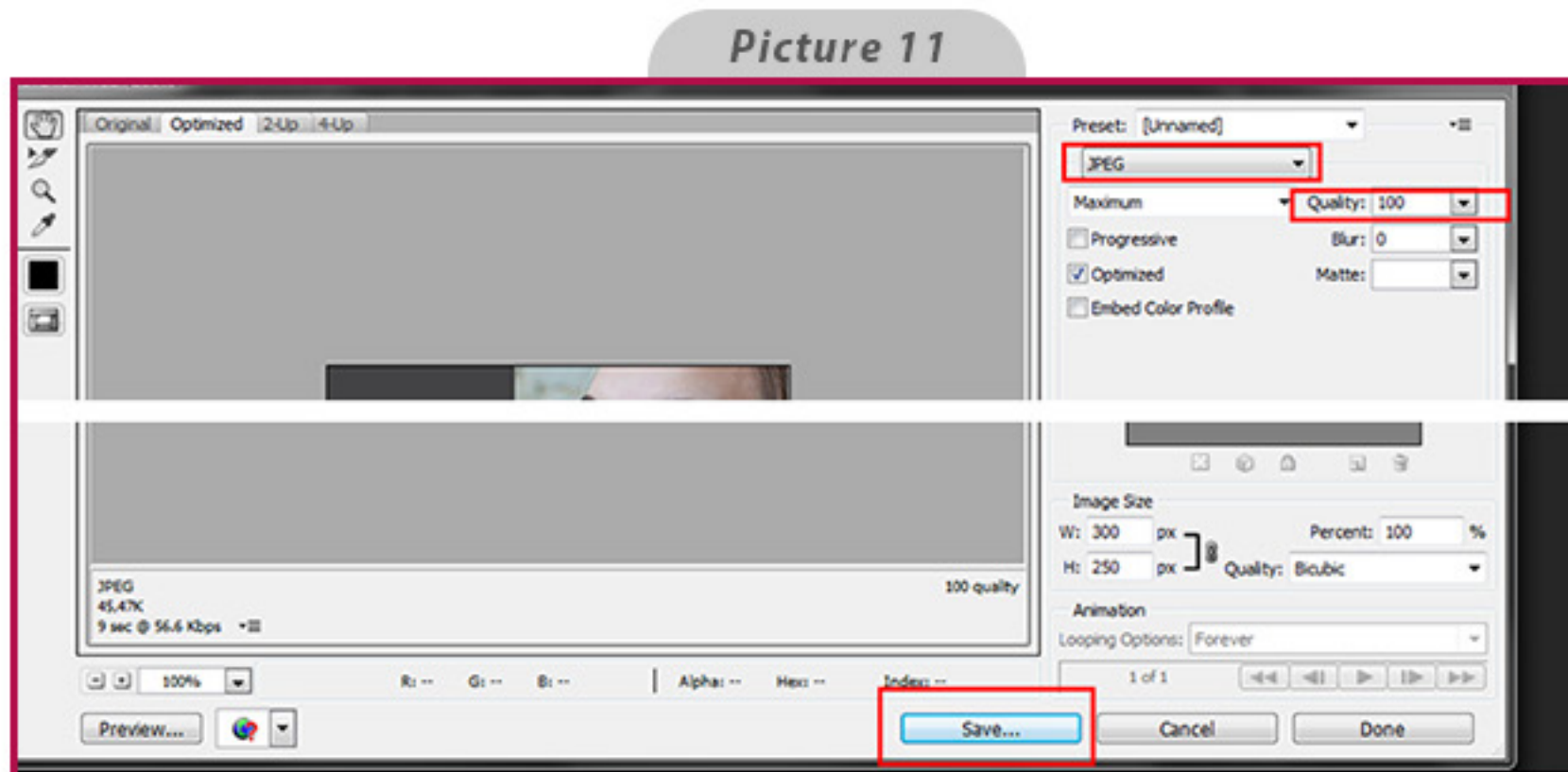


STEP 03

After finishing with all corrections save the document once again and proceed with its exportation. Please select from **File Menu > Save for Web...** and Save for Web window will open. (Pic 10)



Select JPG option (there are also options and for PNG and GIF) in maximum quality (Quality: 100) and then click **Save...** selecting the directory with the banners. Do the same with the remaining sizes.



* For your convenience, I have also shared a link from Adobe Help Center and everything on the subject how to work with smart objects.

<https://helpx.adobe.com/photoshop/using/create-smart-objects.html>

If a problem arises, you need help or have questions feel free to contact me at:

beatus.graphics@gmail.com

Good luck to your company!