

LIGHTROOM DESKTOP PRESETS  
INSTALLATION GUIDE

# PerkUp Presets

The facelift your photos deserve  
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*Firstly,  
Thank you!*

With this purchase not only are you able to 'PerkUp' your photos and take them to the next level but it allows me to keep doing what I love - which is bringing you premium presets on a bi-weekly basis.

Without your support PerkUp would not be able to thrive!

*xxx*

# Overview

When it comes to desktop PerkUp Presets is compatible with both **Lightroom Classic** & **Lightroom CC** (Desktop).

The presets you will be installing are **.xmp files**. Please refer to the Lightroom File Type Guide below:

## Lightroom File Type Guide

Lightroom 4-6 (desktop): lr.template files

Lightroom Classic (desktop): lr.template & .xmp files

Lightroom CC (desktop): .xmp files

Lightroom CC (mobile): DNG files

In order to use Lightroom on your desktop you will need to purchase a subscription plan from Adobe's website (<https://www.adobe.com>)



Photography plan

US\$9.99/mo

Includes:

- Lightroom
- Lightroom Classic
- Photoshop
- Your own portfolio website and social media tools
- 20GB of cloud storage (about 4,000 JPEGs)

*my favourite plan!*



# Lightroom Classic

- Unzip the folder
- Open Adobe Lightroom Classic
- Select relevant tab: 'Edit' (Windows) / 'Lightroom' (Mac)  
> Preferences > Presets
- Select the box: 'Show Lightroom Develop Presets'
- Once the folder opens select: 'Settings'
- Copy over your preset folder(s) into here
- Restart Lightroom

The preset folders will now be displayed in the presets panel.

You can find screenshots to guide you on the next page.



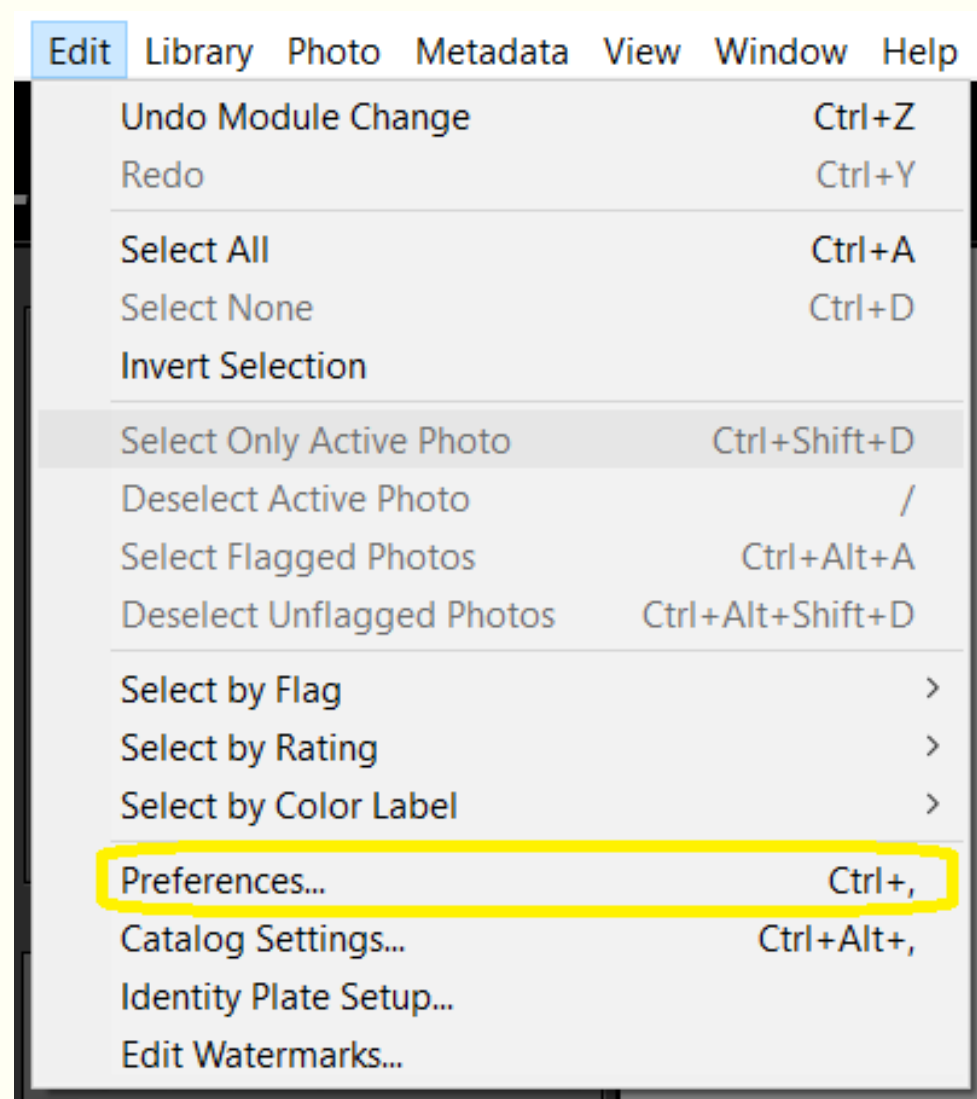
# Lightroom Classic

## screenshots

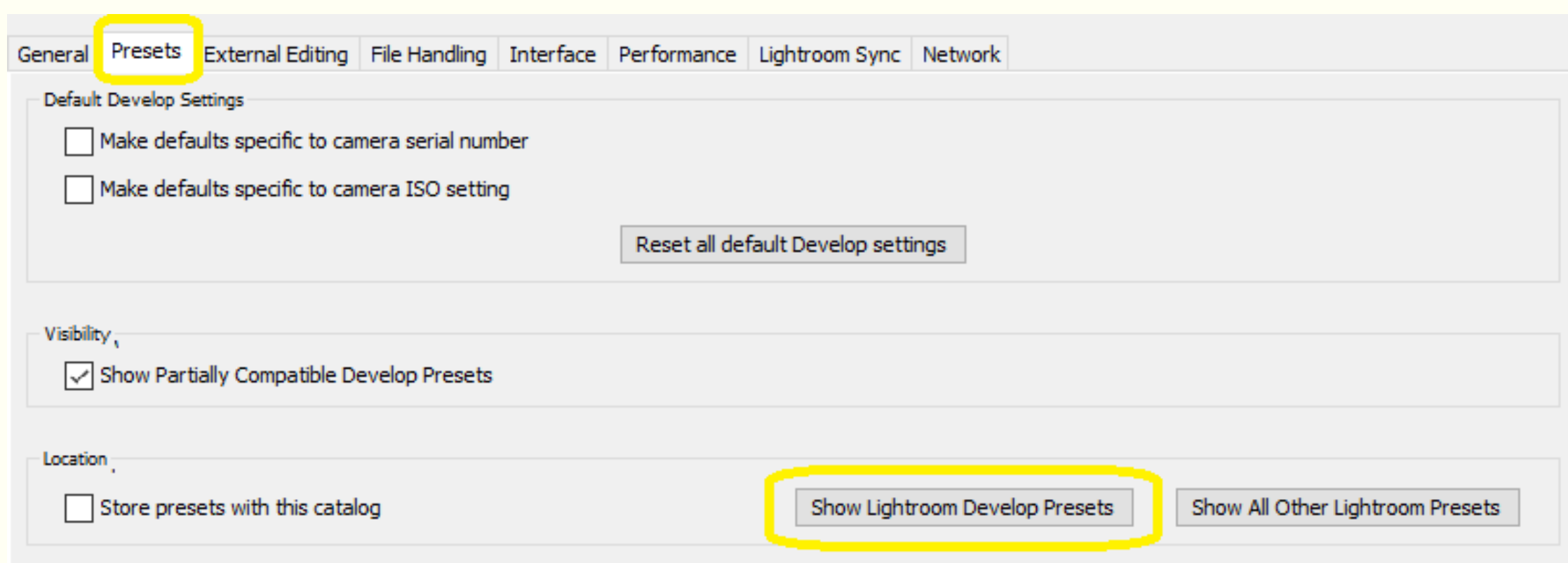
1

Lr Lightroom Catalog - Adobe Photoshop Lightroom Classic - Library  
File Edit Library Photo Metadata View Window Help

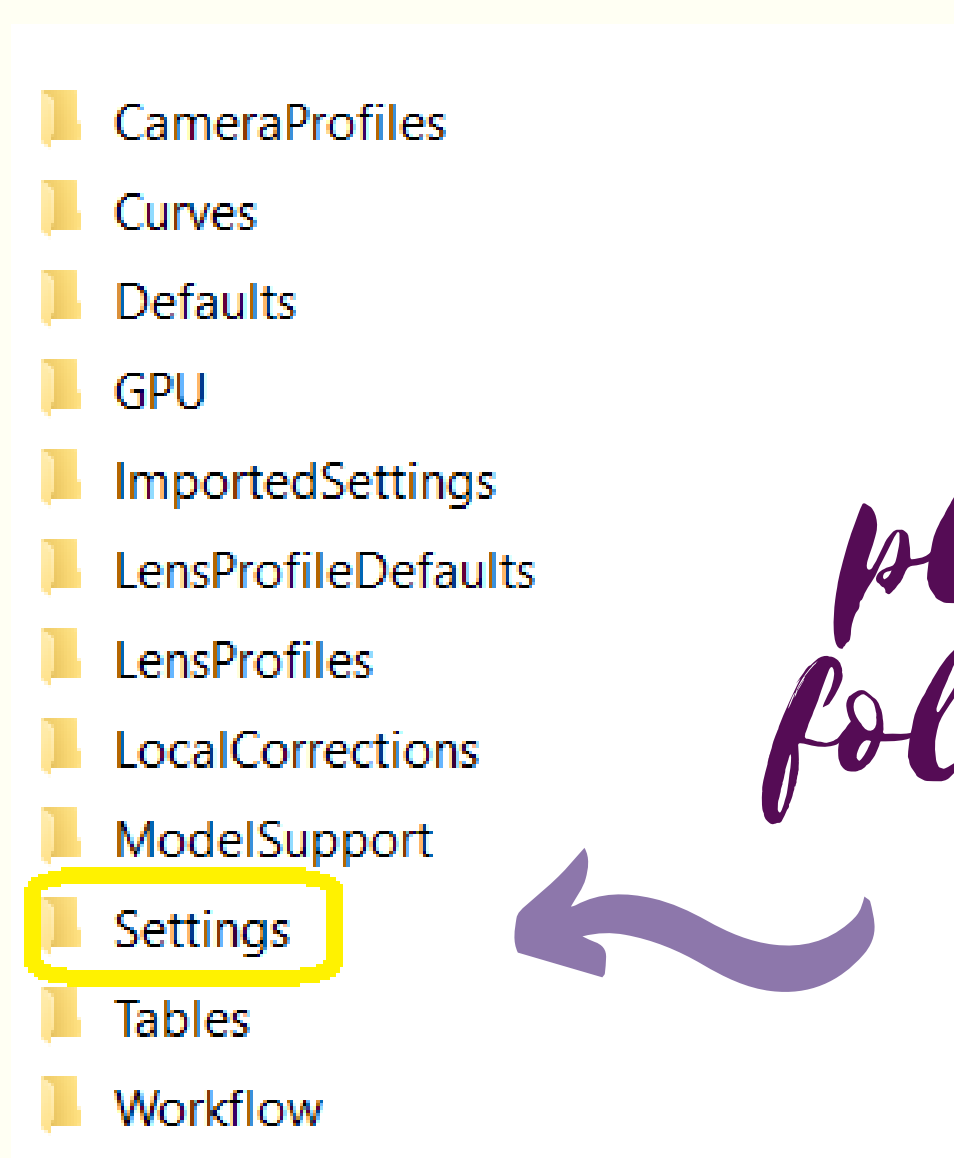
2



3



4



place preset  
folder in here





# Lightroom CC

- Open Adobe Lightroom CC (shortcut will just be called 'Lightroom')
- In the top left corner select: 'File' > 'Import Profiles & Presets...'
- A window will pop up. Find your presets, select them all and click 'Import'.
- Once Lightroom CC has imported your presets it is time to upload a picture you would like to edit.
- Now, look for the Edit icon near the top right corner (the icon is displayed by 3 sliders).
- Select it and once the pane opens up look towards the bottom and you will see the 'Presets' button. Select this and it will open up the presets panel.
- You should see your imported presets. Voila, now time to get creative!

You can find screenshots to guide you on the next page.

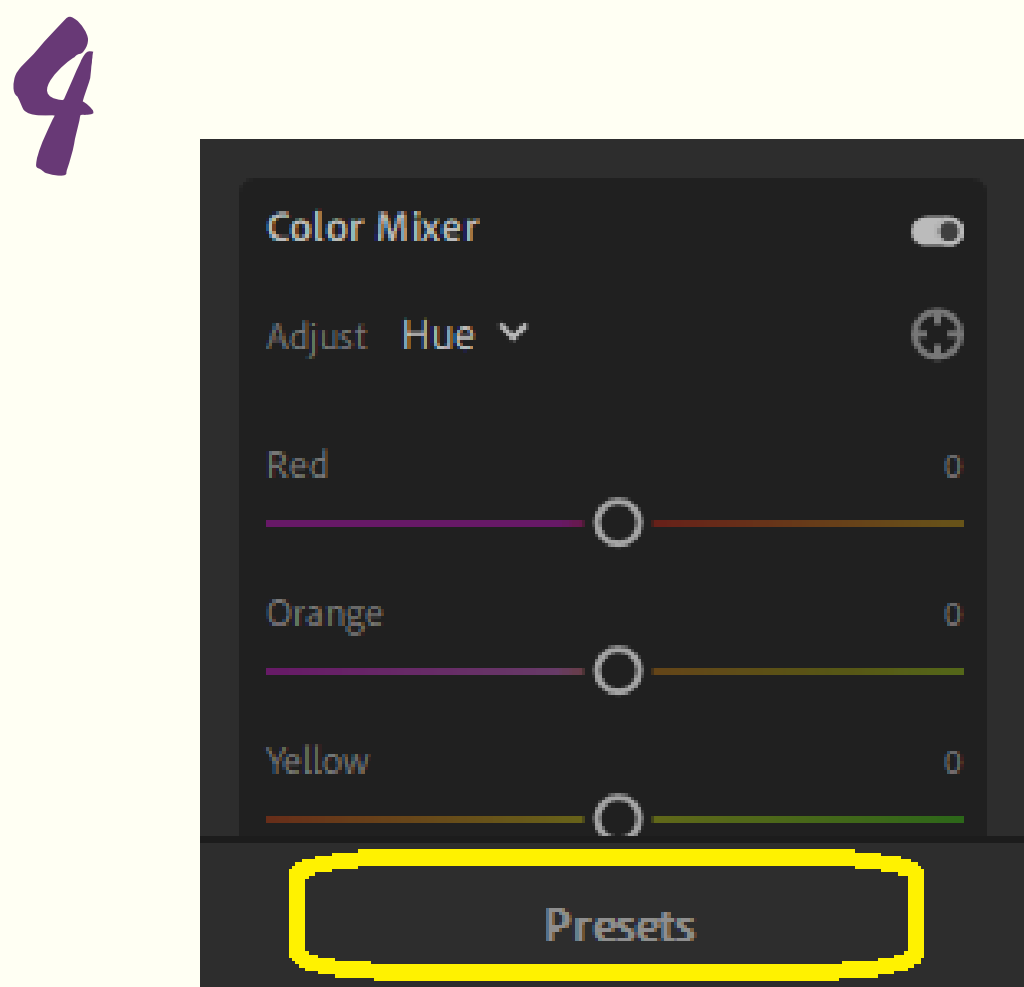
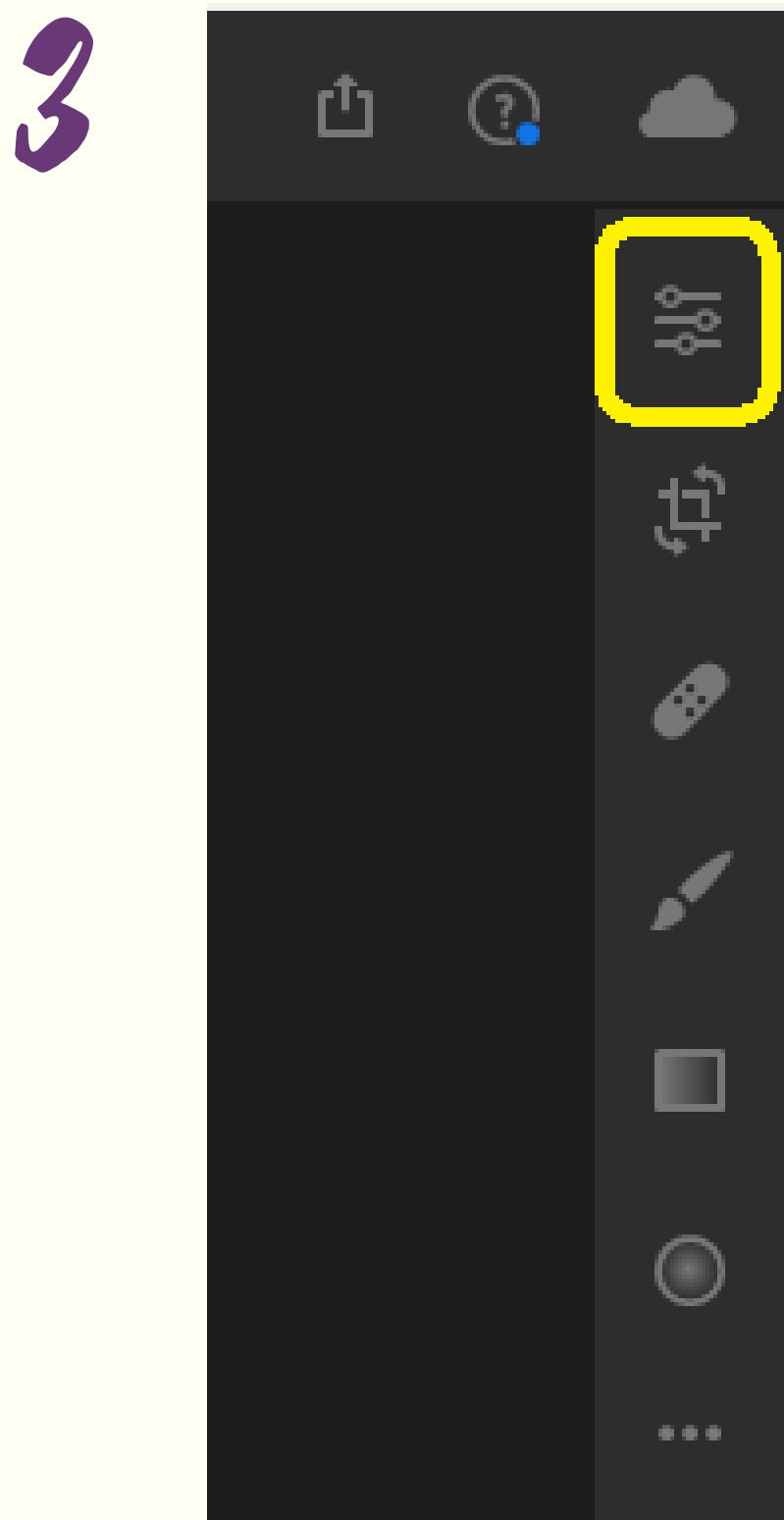
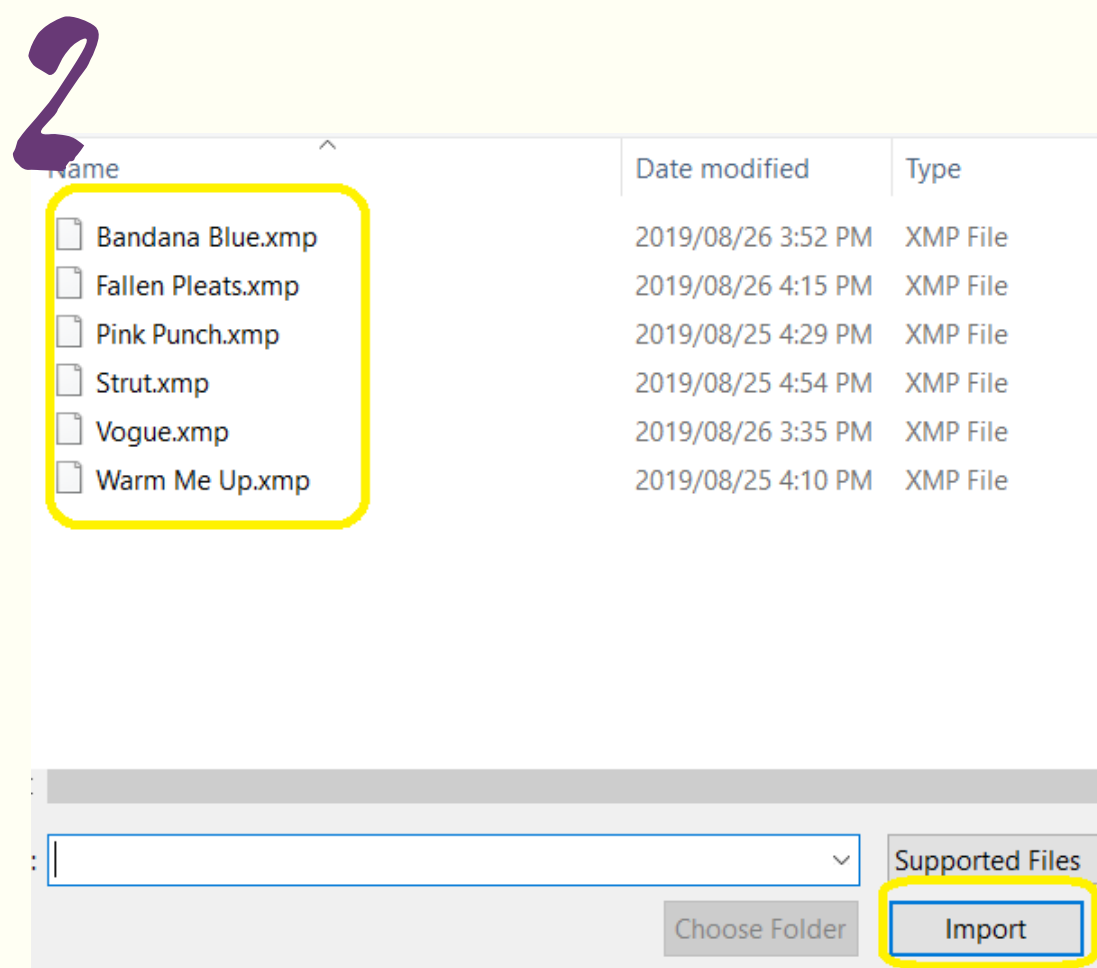
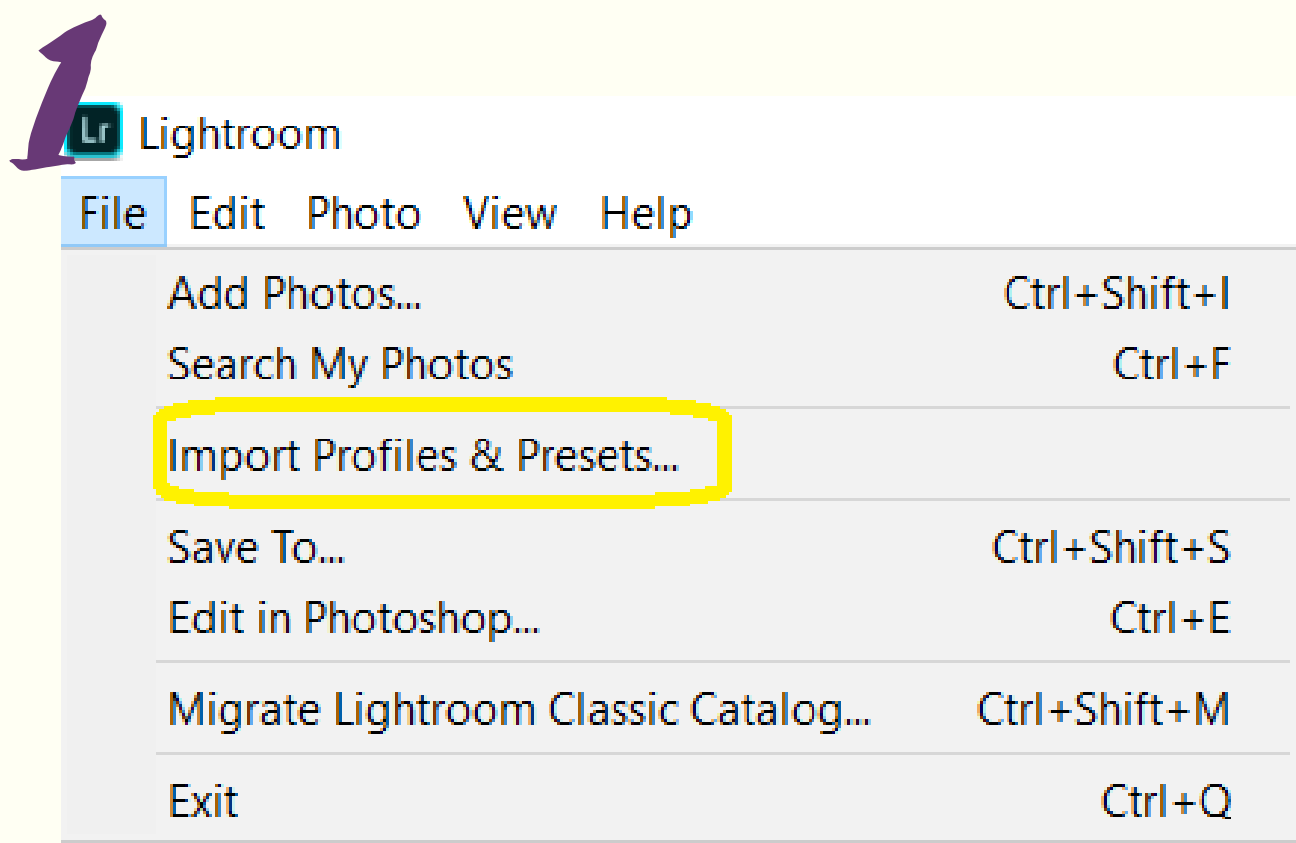


## PRO TIP

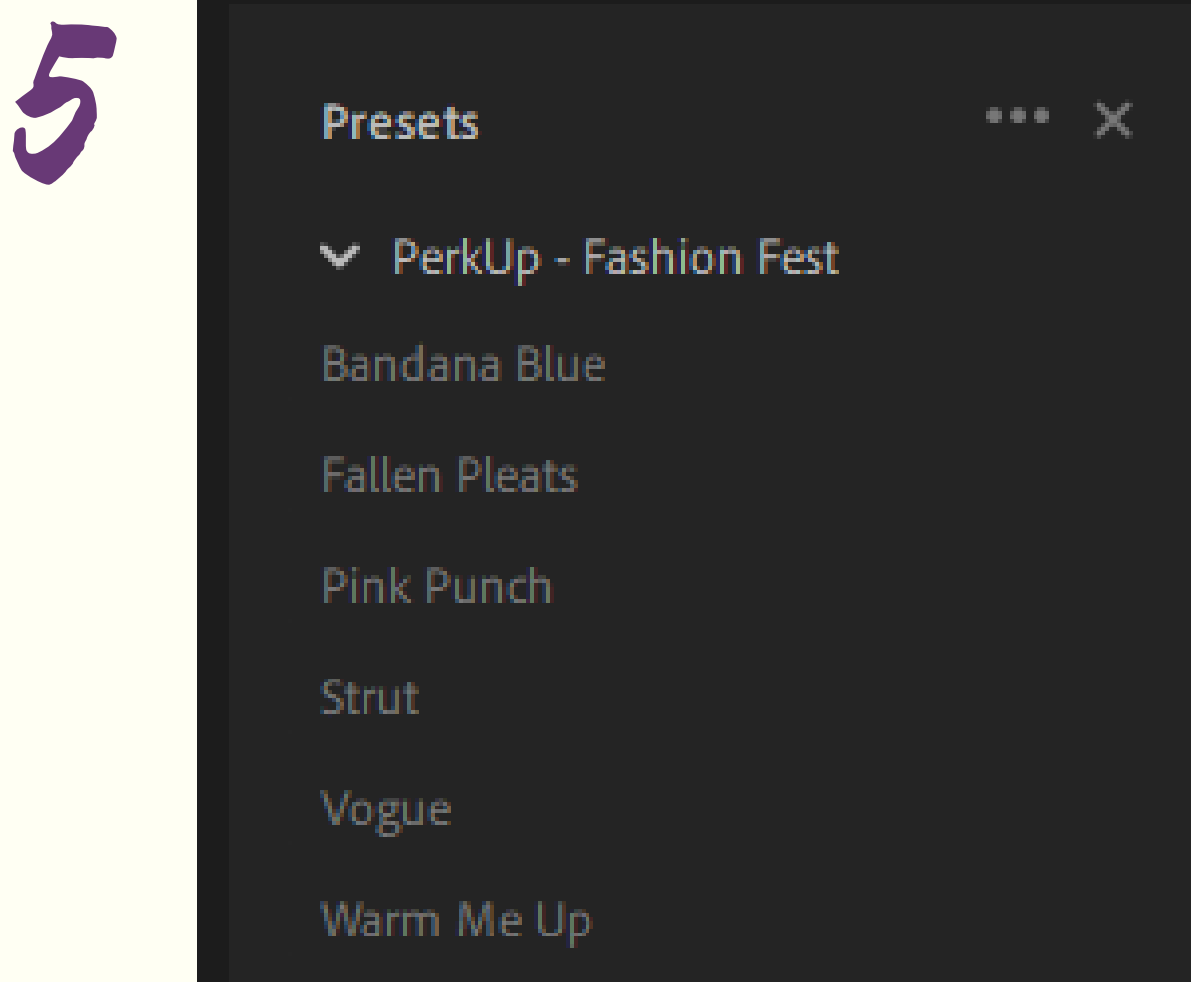
Any presets that you add to Lightroom CC Desktop will sync to Lightroom CC Mobile & vice versa (this is because the CC version is cloud based)

# Lightroom CC

## screenshots



Looking good



# Editing Tips

It's important to remember that every photo will take to a preset differently. Certain factors such as the camera (or phone) & lens used, exposure shot at as well as natural lighting all play their part in the final outcome.

However, we can actually make almost every (if not every preset) work for our photo. Once you have chosen your desired preset and you are happy with the colours then go ahead and make some tweaks/ adjustments.

Here are some tips for basic setting adjustments that you can use:

## Exposure

People like to shoot at different exposures so sometimes your image may appear too bright or dark after applying the preset so adjust your exposure accordingly.

## Saturation

Lower or increase dependent on you liking. If you prefer a lower saturation and see that this also affects the skin colour of you or the model then go to the 'Color' tab, select 'Mix' and look for the colour orange. Play around with the saturation and luminance to bring back colour to the skin.

## Contrast/ Clarity/ Sharpening

Make your photos pop! (or not 😊) Have fun and play around with these 3.

## White Balance

Warm up your photos or make them cooler by playing with both the 'Temp' & 'Tint' settings.

Remember the preset is only the beginning - Have fun and make your photos PerkUp!