

LIGHTROOM MOBILE PRESETS
INSTALLATION GUIDE

PerkUp Presets

The facelift your photos deserve
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EST. 2020

*Firstly,
Thank you!*

With this purchase not only are you able to 'PerkUp' your photos and take them to the next level but it allows me to keep doing what I love - which is bringing you premium presets on a monthly basis.

Without your support PerkUp would not be able to thrive!

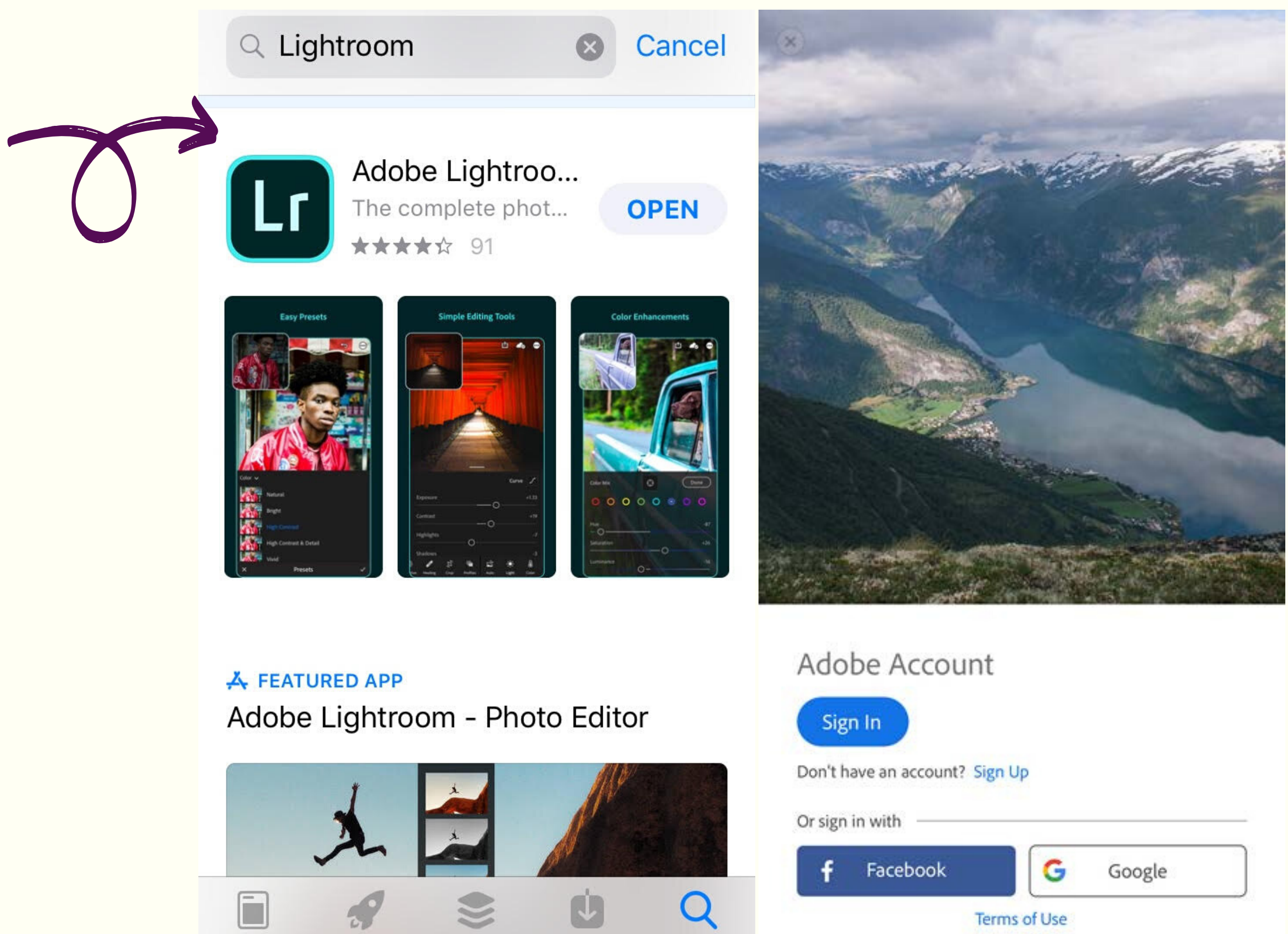
xxx

Step 1

Download Adobe Lightroom CC (mobile)

You will need to download the Adobe Lightroom CC application from your relevant app store (the mobile version of Lightroom is free to use!)

Create a free account with them. You can do this directly through Adobe or by using your Google or Facebook account.



Step 2

Unzip & send DNG files to phone

I recommend using a computer for this step. It is easier to unzip the files on a computer (I use 7-Zip) & then send them to your phone afterwards. However, if you prefer to & know how to do it on your phone then that is fine as well!

If you use all Apple products across the board:

Once you have unzipped the files simply Airdrop them to your phone.

Select all files > Right click & select 'Share' > Airdrop.

For everyone else:

Unzip the files & email them to yourselves.

Open your email on your phone & save the files to your camera album.

Once you have saved the DNG files to your camera album you will notice that the picture may show the unedited version or be blank or say 'file unsupported' when you try and open it.

Don't stress! This is all NORMAL!

The preset settings are saved within the DNG file itself.

Step 3

Lightroom Organization Set-Up

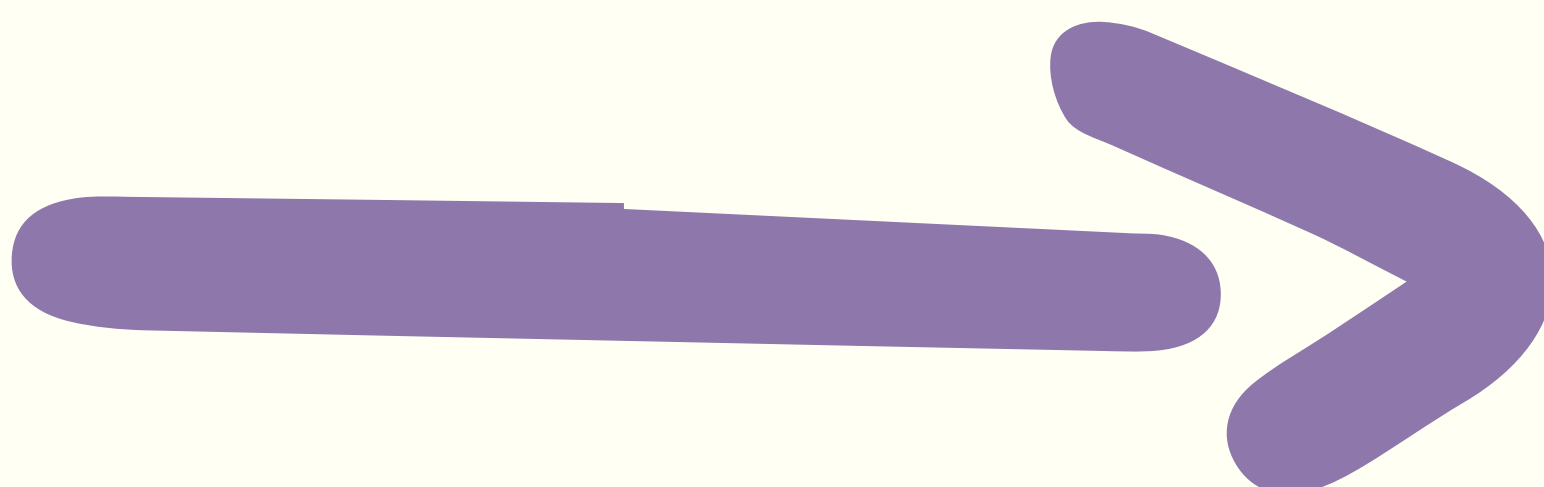
There are a few ways to organize your mobile presets and photos.

Below is an example of an organized set-up:

- Open up the Adobe Lightroom CC app, select the bookshelf icon in the top right corner and then the '+' symbol in the bottom right corner.
- Create a new folder (Preferably split the folders by collections to keep things neat and tidy) for example 'PerkUp – Fashion Fest'
- Go into the folder you made and create two albums within it. One for your presets (DNG files) and one for your photos.

Alternatively, you can import all of the presets (DNG files) into the folder you created instead of creating the album split.

You can find mobile screenshots to guide you on the next page.



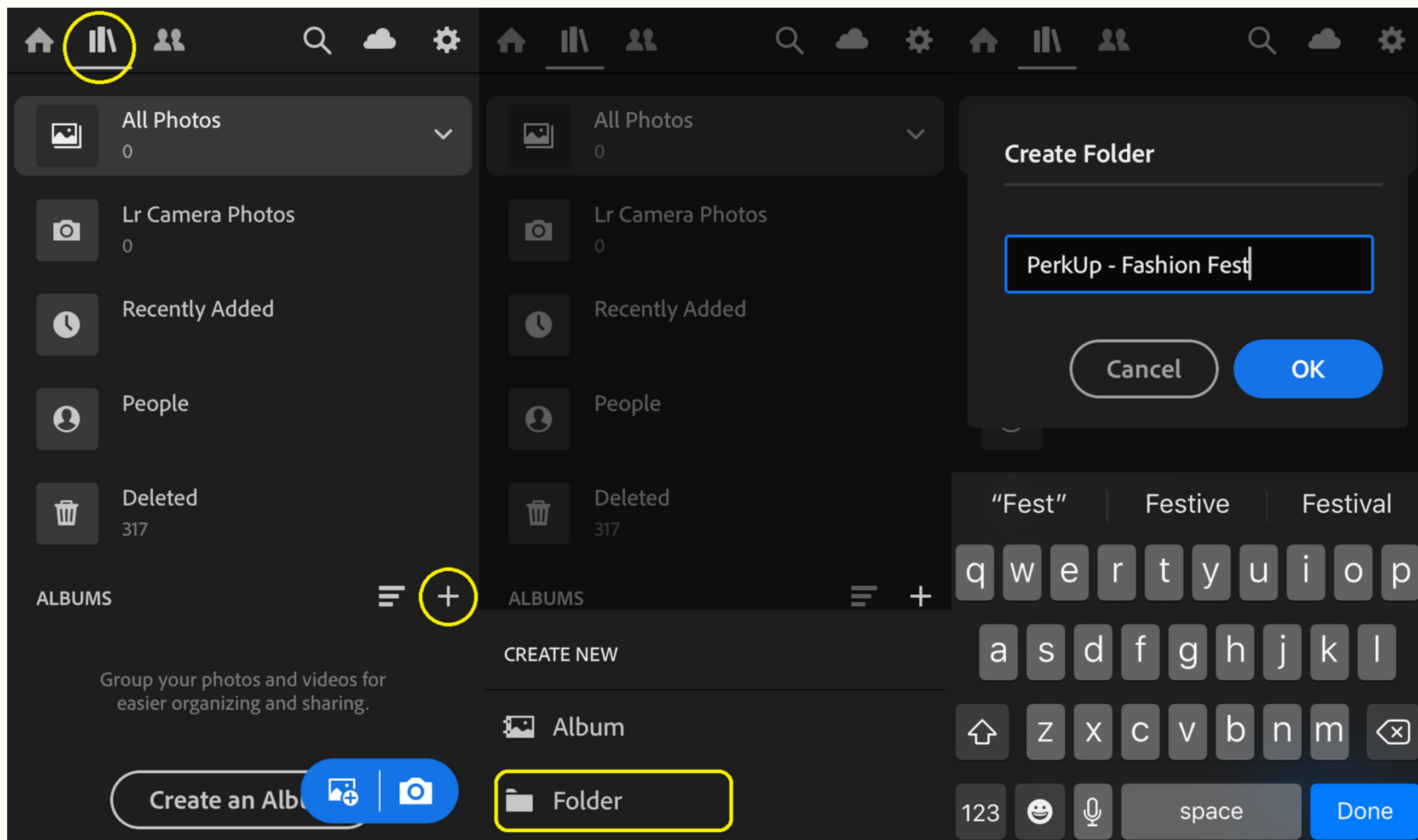
Step 3 cont.

Lightroom Organization Set-Up

1

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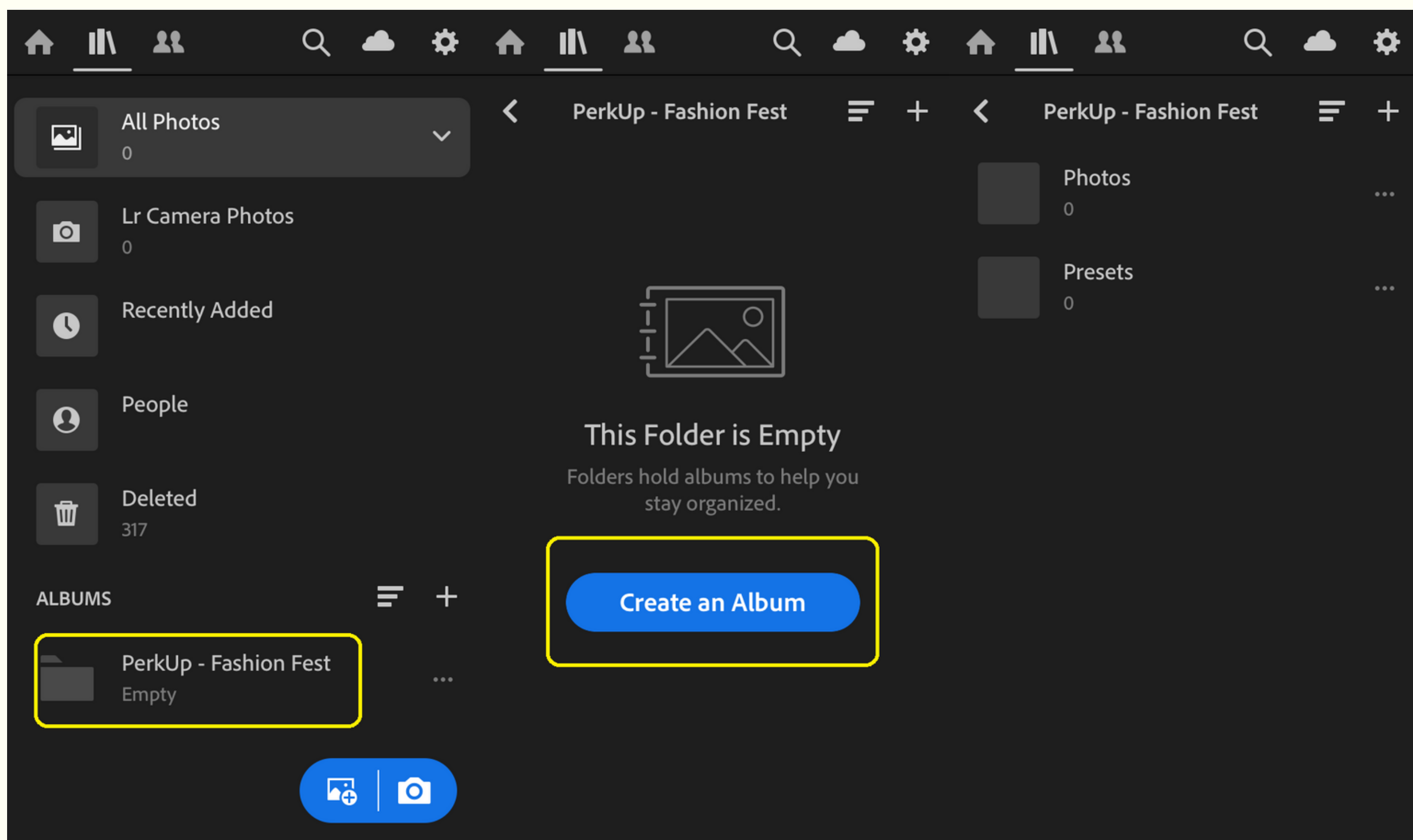
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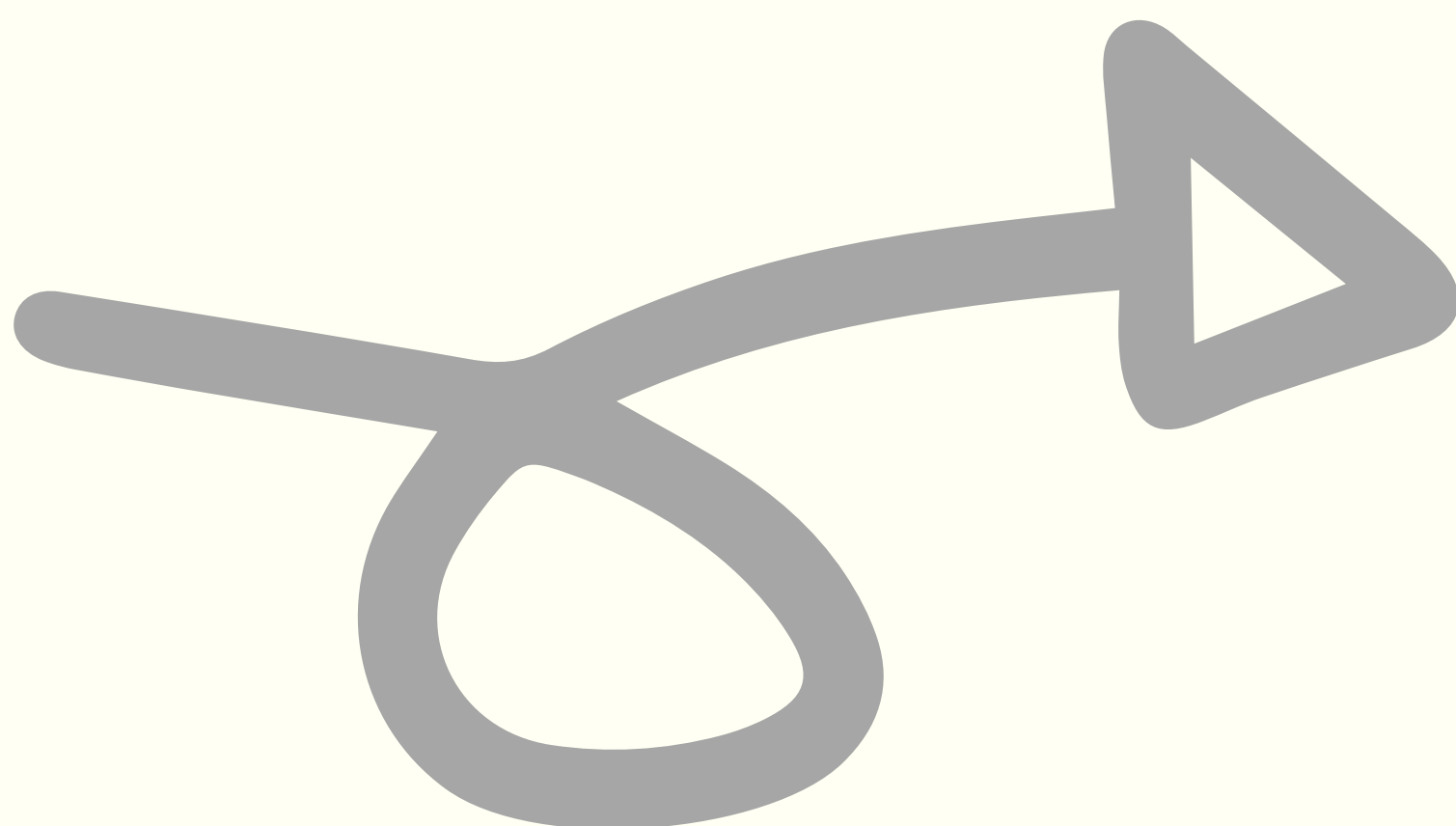
Step 4

Add DNG files (presets) to Lightroom

- Select the three dots on the right next to your 'Presets' album and click 'Add Photos' > 'From Camera Roll'
- Select all of the DNG files and add them to your 'Presets' album (remember, that they may appear blank in your camera roll so pay careful attention to select them all).

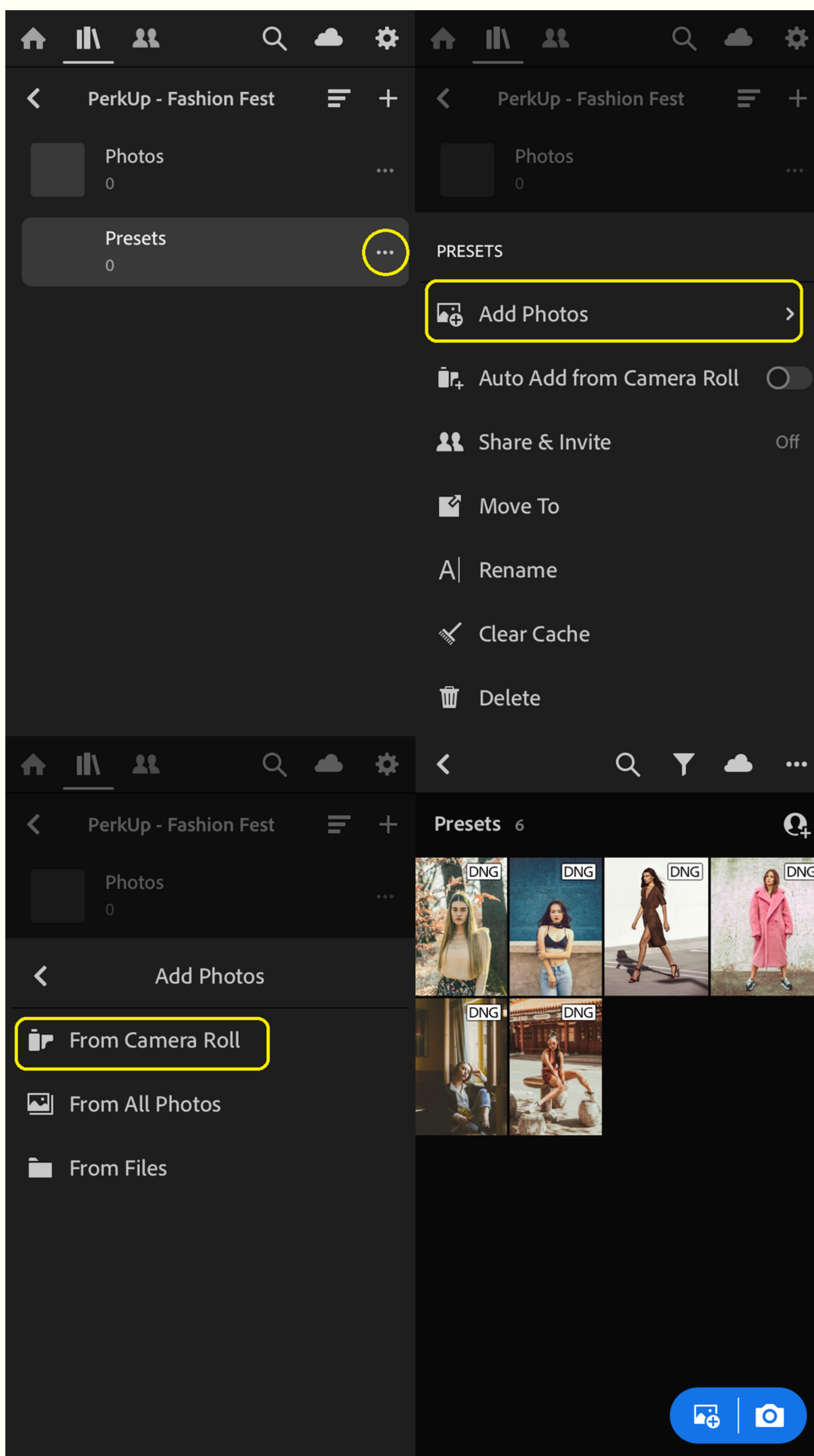
Now, add as many photos as your heart desires (that you would like to edit) into your 'Photos' album!

You can find mobile screenshots to guide you on the next page.



Step 4 cont.

Add DNG files (presets) to Lightroom



Step 5

Create your presets

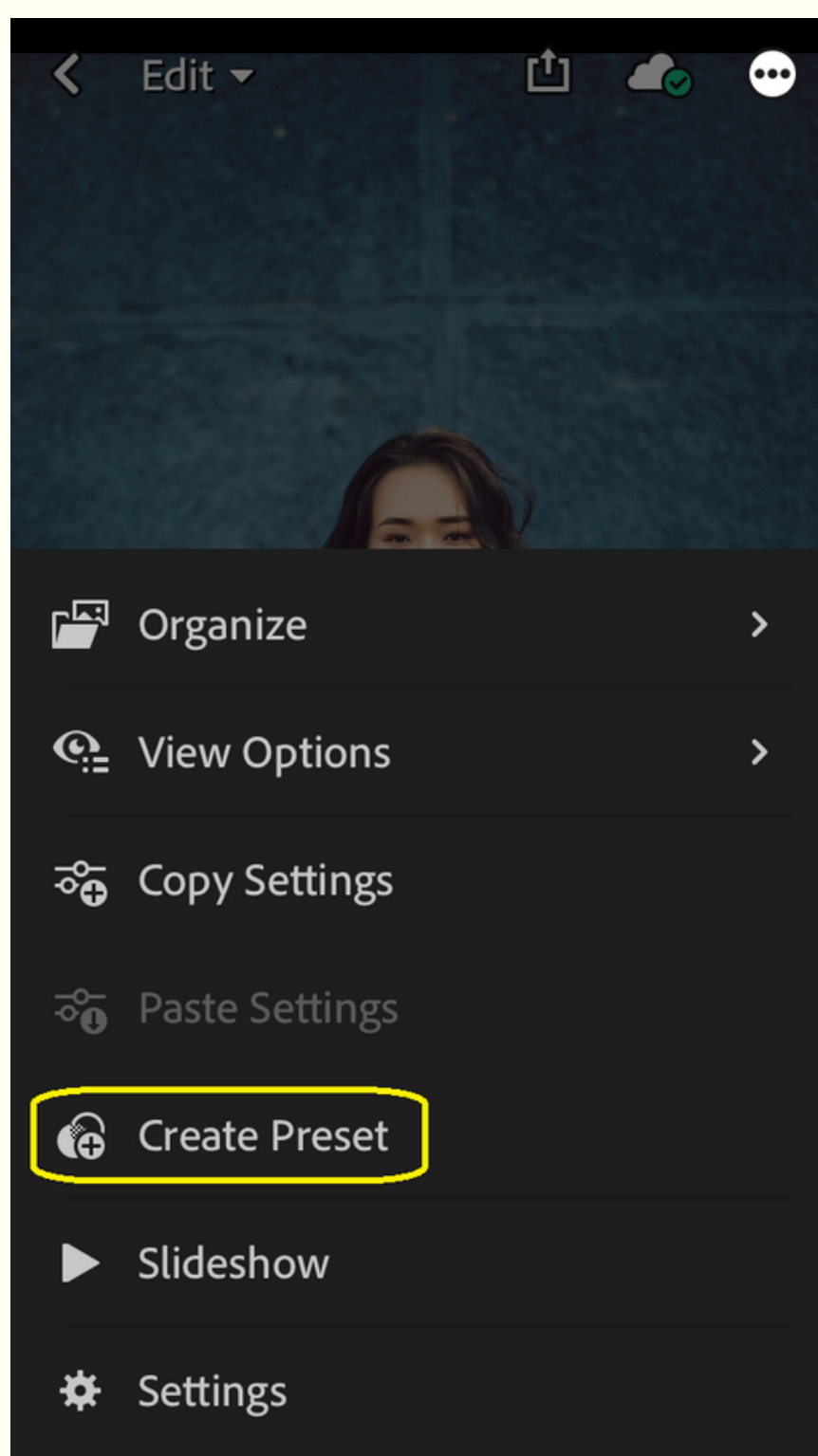
Phew, almost there! We need to action the below as a once off and then you can go about applying your presets easily.

- Go into your 'Presets' album, select the first preset (DNG file) and click on the 3 dots in the top right corner.
- Select 'Create Preset'
- Type in the name of the preset. In this example we are using the preset 'Bandana Blue'.
- Save your preset (select the tick icon in the top right corner).
- Repeat this process with all of the presets (DNG files).

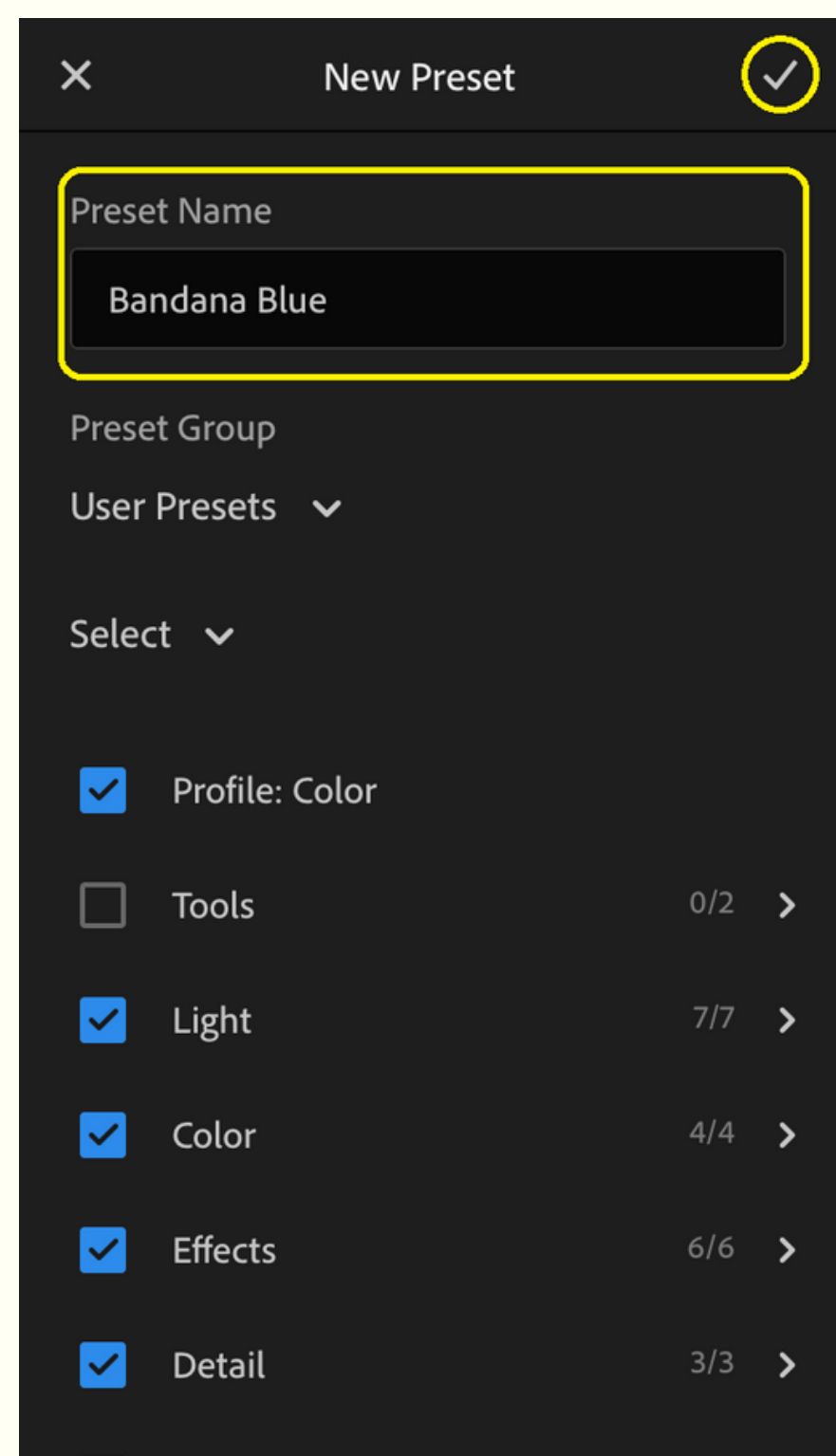
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Step 6

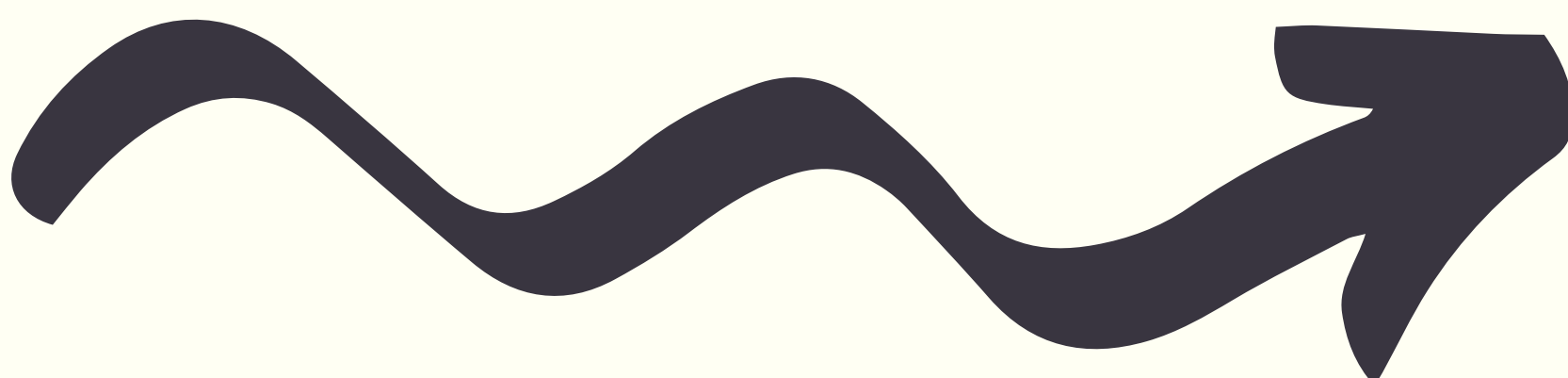
Apply your presets!

Woohoo, we made it! SET-UP COMPLETE now it's time to LET THE FUN COMMENCE!

- Open up a photo that you would like to edit then scroll across the bottom bar until you find the tab for 'Presets' (3rd last icon).
- Once you select 'Presets' select the drop down and choose 'User Presets'. In this instance ours is named 'PerkUp – Fashion Fest' (You can choose to rename the preset group when creating the presets from the DNG files).
- As soon as you select the preset it will immediately apply to the photo. Try them all out to find the look you are happiest with!
- Once you have chosen the desired preset select the tick in the bottom right corner and VOILA you have officially 'PerkedUp' your photo.

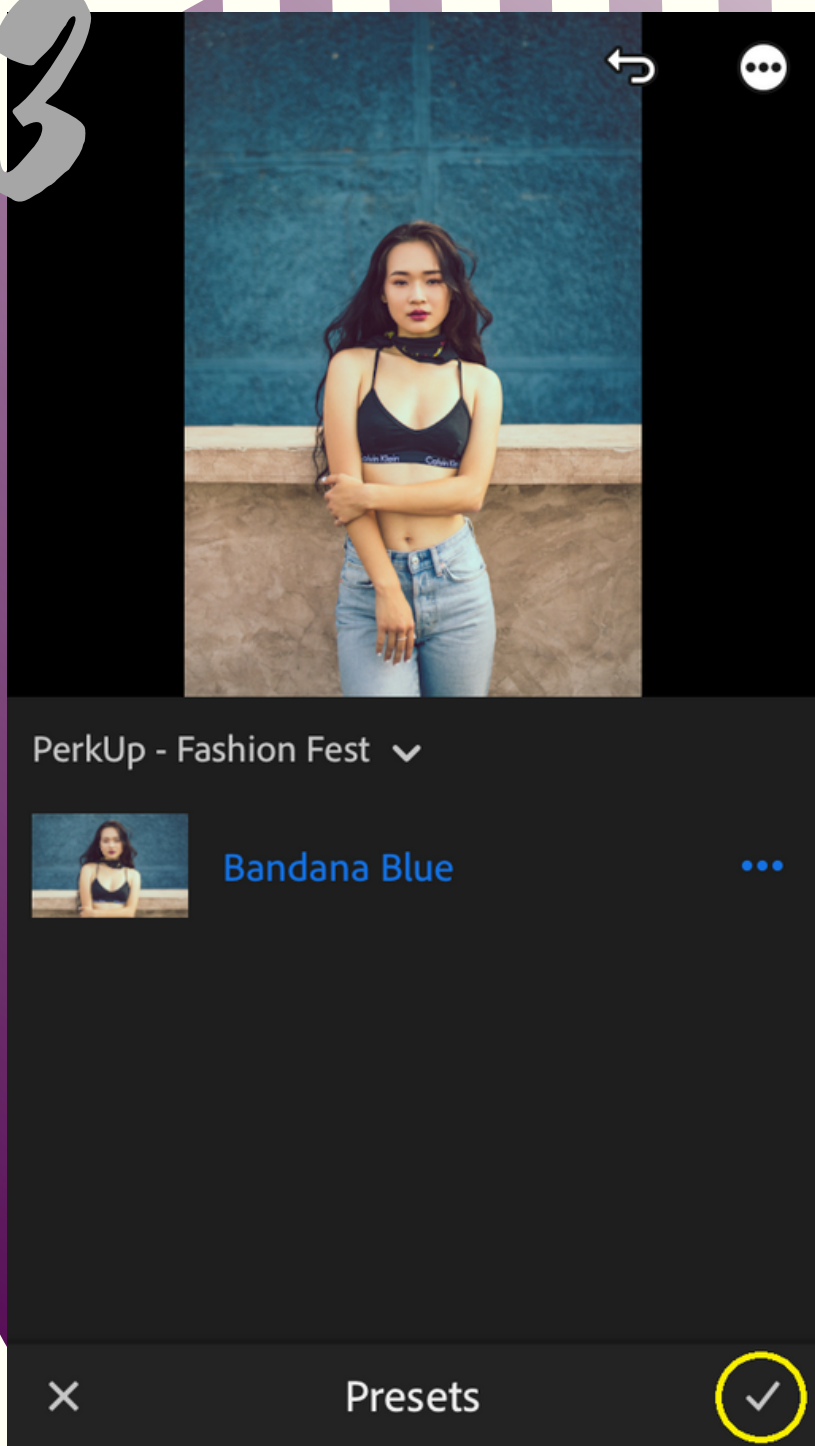
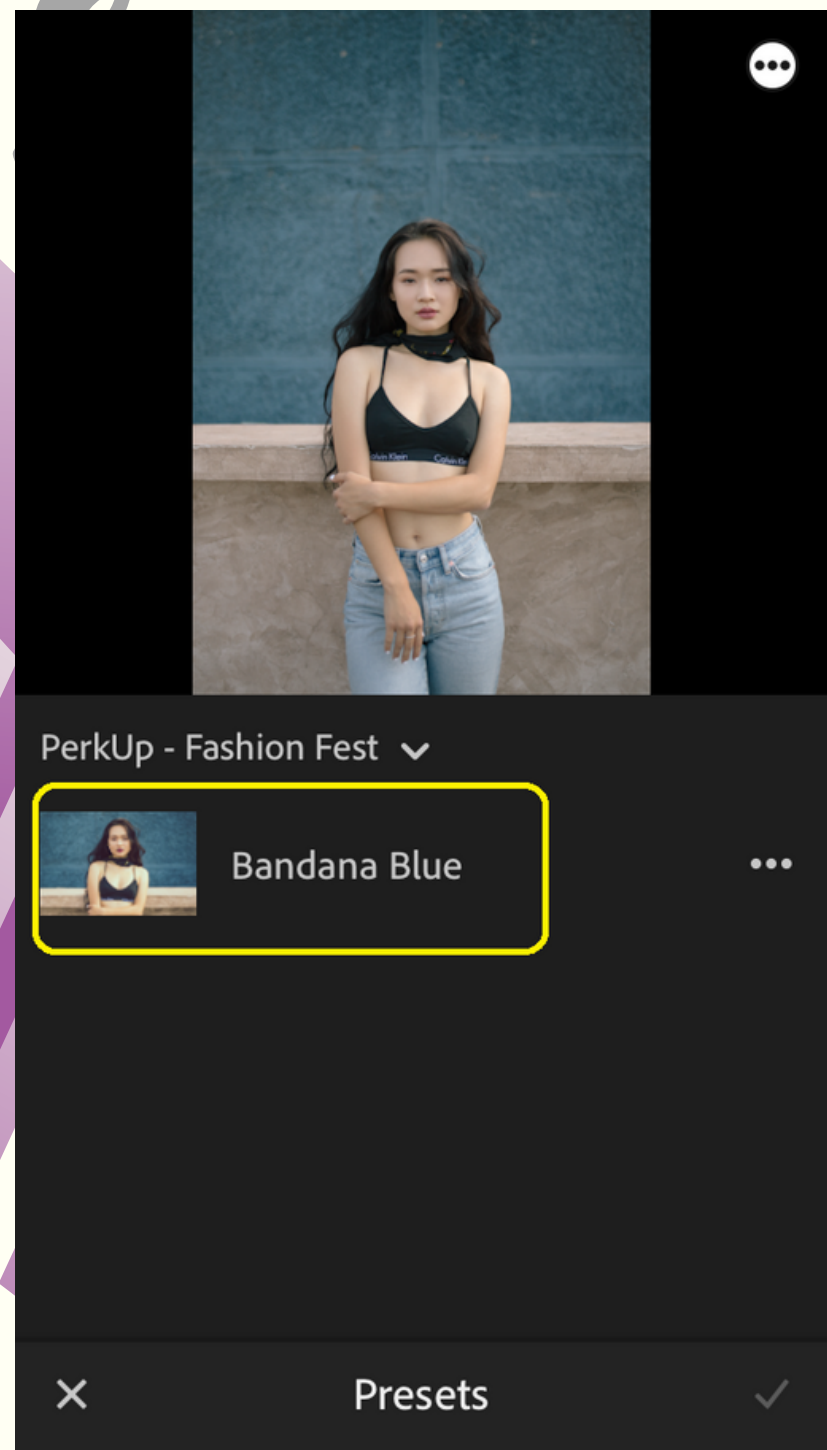
From here you can make minor adjustments to get the most out of your image and preset combination. Keep on reading to find out how.

But first, you can find mobile screenshots (on the next page) to guide you with the above.



Step 6 cont.

Apply your presets!



Editing Tips

It's important to remember that every photo will take to a preset differently. Certain factors such as the camera (or phone) & lens used, exposure shot at as well as natural lighting all play their part in the final outcome.

However, we can actually make almost every (if not every preset) work for our photo. Once you have chosen your desired preset and you are happy with the colours then go ahead and make some tweaks/ adjustments.

Here are some tips for basic setting adjustments that you can use:

Exposure

People like to shoot at different exposures so sometimes your image may appear too bright or dark after applying the preset so adjust your exposure accordingly.

Saturation

Lower or increase dependent on you liking. If you prefer a lower saturation and see that this also affects the skin colour of you or the model then go to the 'Color' tab, select 'Mix' and look for the colour orange. Play around with the saturation and luminance to bring back colour to the skin.

Contrast/ Clarity/ Sharpening

Make your photos pop! (or not 😊) Have fun and play around with these 3.

White Balance

Warm up your photos or make them cooler by playing with both the 'Temp' & 'Tint' settings.

Remember the preset is only the beginning - Have fun and make your photos PerkUp!

