
We prepared a quick brief of how to use our mockups. Here you can also see what you can do with them!

Smarty Mock-ups are prepared so as to make using them a real pleasure!

Let`s change something!

Once you open a PSD file with our Mock-up, you will see that all project layers have proper colors assigned, they are properly named and ordered.

The Mock-up files may differ from one another, but in order to make using them easier, we have adopted a common terminology and methodology of use.

Usually, each our mock-up consists of few main groups:

	 Cap
	 Bottle - Customize
	 Shadows

The most important layer for us is the „name – customize” group. Layer with „customize” word allows you to adjust the mock-up in line with your needs.

Highlights

Each Mock-up contains at least one Highlights layer, responsible for shading and lighting of a given object. The Highlights layer may be located as the Clipping Mask of the group or it can be its content.

	▼ Bottle - customize
	▼ Color
	<input type="checkbox"/> <input checked="" type="checkbox"/> Highlights
	<input checked="" type="checkbox"/> Color
	▶ Bottle

By controlling the Opacity of the Highlights layer, we can determine the light intensity and the photorealism of the object. Usually, the Opacity should be slightly higher in the case of dark colors than for brighter packaging.

The contrast and brightness of the Highlights layer are best controlled with the use of Levels.

USE LESS HIGHLIGHTS FOR WHITE OBJECTS,
AND STRONGER ONES FOR DARKER COLORS



Colors

In the same group where highlights layer is, you can find the layer with color information. By clicking it, you can easily and quickly change the color of your packaging.

	▼  Bottle - customize
	▼  Color
	<input type="checkbox"/> <input checked="" type="checkbox"/> Highlights
	<input checked="" type="checkbox"/> Color
	▶  Bottle

In the case of some mock-ups, you can separately change the color of the bottle, cap, closure and even the liquid inside it.

Think ABOUT ALL
the COLORS you CAN use →



Project

In order to paste your project, you need to find the Smart Object-type layer, which contains the project. It may be located in „Label” group, „Project” or similar.

You have to toggle this group and enter into Smart Object layer that contains project. From this place you can either paste or event design your own packaging project.

We recommend to design it somewhere else, as the Smart Object layer isn't the best place to creating your ideas.

		Cap - customize
		Label
		<input type="checkbox"/> <input checked="" type="checkbox"/> Highlights
		Shadow / Paper
		Project
		Bottle - customize



Is it white?

Very often, the Smart Object layer with the project have a Clipping Mask-type layer pasted (named „Shadow / Paper”, „Shadow”, etc).

It contains the information on the color of the project base (e.g. paper). By decreasing its opacity value you can make label look more bright.

By turning it off and setting the project's Blending Mode to Multiply, you will get a transparent print effect.

Of course it may require further modifications of the mockup or the project, but thanks to opened form of our mockup any modification are possible.



TURNED OFF
CAP LAYER
& „SHADOW / PAPER”
LAYER OPACITY
IS DECREASED TO 50%

Shadows

The last layers that we need to discuss are the Shadows and Background Color group.

The Shadows group contains layers responsible for adding shadow to the object – depending on your needs, you can switch them off or decrease/increase the intensity.

	 Label
	 Bottle - customize
	 Shadows
	<input type="checkbox"/> Background color

The last layer, Background Color, allows you to change or switch off the background color, as needed.

Default it is set to light gray color (#f6f6f6), so you may want to set it to pure white, or any other color.

