

Globe Travelling Presets Collection

Welcome to our brand new "Globe Travelling" Presets Collection! They are perfect to give a different color grading to your photo content. If you want to create a unique edits you will find Globe Travelling presets to be perfect!

It is especially recommended for portraits, lifestyle, landscape and blog content. They will cover all your needs. Our presets are perfect for beginners or even professionals looking for a quick and easy way to edit pictures on the go.

VERY IMPORTANT FEATURES:

- 10 Premium Presets for Lightroom Desktop, Camera Raw, Lightroom Mobile
 - Professional and unique result achievable in one click, making your images beautiful in seconds
 - 100% non-destructive, we have been tested them on hundreds photos
 - For photographers, designers, bloggers, instagrammers. Both Pro and Amateur.
 - Quality above quantity. We respect our customers time and trying our best to provide extra high quality product.
 - This presets don't change the WB (White Balance) of your image, they work with color, exposure, contrast, whites, blacks, HSL, colors etc. This means that if your WB is "OK", they do almost the same effect as on the preview image, and this is awesome
 - Easy to use, just one click + FAQ file + FREE support
 - Easy customizable
 - Both MAC & PC + bonus Mobile Version
 - Designed to be used with any camera
 - Need some changes with over- and underexposed photos
-
- **The file type:** .lrtemplate, .XMP, .DNG
 - **Supports:** RAW, JPEG, TIFF, DNG
 - **Compatible with all versions of Lightroom & Camera Raw:** 4.x or higher
 - **Instant Download, Lifetime Use**

You will find instruction PDF document giving you a tip and tricks guide on how to use the presets.

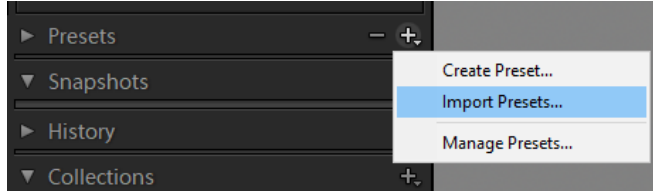
If you like our Presets and have a minute to rate it, we will highly appreciate it.

Thanks for buying and using our awesome presets!

How to Install

LIGHTROOM

- Download our presets collection zip file
- Open Lightroom
- In Lightroom, navigate to the Develop module
- At the top of presets column click the 'plus' button and after that click 'Import Presets...'



- Navigate to your downloads folder with our presets collection zip file
- And finally click "Import"
- Go edit ASAP!!! :)

ADOBE CAMERA RAW (Photoshop)

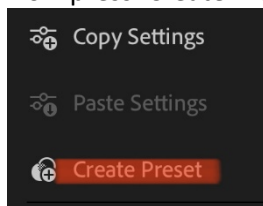
- Unzip the presets to somewhere on your computer
- Mac OS users go to folder where you need to place the new presets:
~/Library/Application Support/Adobe/CameraRaw/Settings
- Windows users where you need to place the new presets:
C:/<username>/AppData/Roaming/Adobe/CameraRaw/Settings
- Now just copy the unzipped Presets from "Photoshop" folder content into this directory.
- That's it!

LIGHTROOM MOBILE

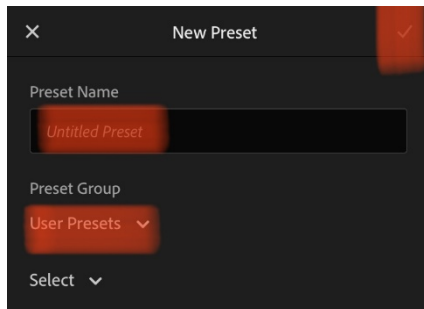
- Download DNG images into your phone gallery
- Import them into Lightroom Mobile App
- Open first preset to edit mode, press in right top corner button



- Now press 'Create Preset'



- Enter the Preset Name after create a Preset Group and press 'ok' in right top corner



- Repeat all steps for the other presets

How to Edit

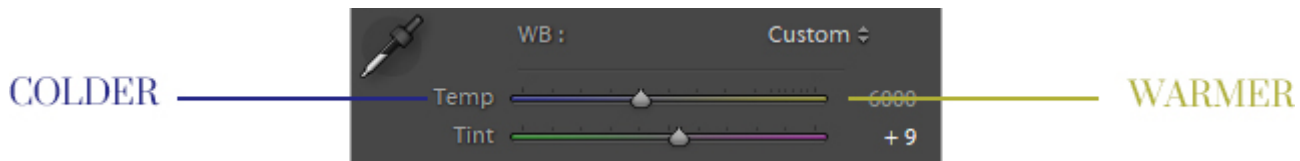
SUGGESTED METHODS:

While there is no “right” way to use Our Presets, there are a few things that make sense and save time when it comes to developing your photos.

Apply Our Preset first to your whole batch of photos, then go through and adjust white balance and exposure if needed. This method can be useful as slight exposure and WB changes are often needed after preset is applied.

TIPS AND TRICKS:

Remember there is no magic button ‘Masterpiece’, every photo has different light situations and need to be adjusted manually after applying any presets. Exposure and White Balance play a huge role in the accuracy of these presets.



Make sure you have a properly calibrated monitor and experiment with both the white balance temperature and tint settings. Often tint needs to go a little more towards green for skin tones. If you’re unsure of where to set white balance, try extreme settings in either direction and slowly narrow down what looks best. Exposure settings are also important. Overly-bright exposure can look overly-digital, but overly-dark exposure can be problematic too. Again, try extreme settings and narrow it down to what looks good for you. And feel free to adjust shadows or highlights, or HSL if needed.

THANK YOU & ENJOY!

FAQ

Q. What is a "lightroom preset"?

Lightroom presets can dramatically reduce your editing time, and give your photos a professional look with just one click. Each preset was thoughtfully designed with a creative purpose in mind. These presets are excellent for both beginners and professional photographers.

Q. What about the compatibility?

All of our presets are fully compatible with Mac & PC, iPhone iOS, and Android, so you can edit your photos wherever you are!

Q. Why our presets?

While a sharp eye may pick out grand subjects for photographs, we are skilled editor team who turns them into true works of art. This is an immutable fact – one that any experienced photography professional can tell you. If you want to take your photography to the next level, you need to focus on lighting and composition. Picking the right environments and the right times of day may come into play, but there is almost always something that you can do in post-production – if you have the right skills and the right tools available to you.

So here we're to help you. We have accurately created all our lightroom presets collection to give you the boost that you need to improve your photo editing skills once and for all. For those whom real confidence in photography has eluded, this is the solution. You can use these preset with both RAW and JPEG photos, you can apply them to any photography style, and you can get started with them immediately. But mostly we recommend to edit with Raw photos. Practice is the main thing you need to do to sharpen your skills and start putting out the beautiful visual content that you have always imagined – and that you have always known deep down to be within your reach.

Q. I'm not a professional photographer, is it easy to use?

Absolutely! Most of our customers are either beginners or enthusiast who just to get better at editing. We design our presets for those who don't want to spend hours on editing. Follow 3 easy steps to edit photos in lightroom in just minutes! 1) Buy a collection; 2) Apply one of your favorite ones; 3) Adjust White Balance and Exposure if needed. That's it!